

Issue	January	February	March	April	May	May 15	June
<b>Ad Closing</b>	<b>December 4</b>	<b>January 5</b>	<b>February 1</b>	<b>March 5</b>	<b>April 2</b>	<b>April 16</b>	<b>May 3</b>
<b>Main Circuit</b>	Automotive	Thermal Management	Consumer	Medical	Wireless & RF Test	Military & Aerospace	Packaging & Interconnects
<b>Titus on Embedded</b>	Communications (IPv6 and Ethernet)	Security	Motor Control	Low-Power Techniques	Kits for Kids		ESC 2010 Update
<b>Hardware Corner</b>	Multicore	Enclosures	Relays & Switches	Discretets	Medical	Thermal Materials	Optoelectronics
<b>Design Talk</b>	Medical	The Shrinking Design Cycle	Software	Design in Miniature	Military	Security	Alternate Energy
<b>Application Solutions</b>	Batteries	Oil and Gas Exploration	DC-DC Conversion	Automotive	White Goods	Industrial	Distribution
<b>Brainstorm</b>	Optoelectronics	Consumer Electronics	Military Electronics	Photovoltaics	CAD/Prototyping	Medical Electronics	Advanced Technology Vehicles
<b>The Roundtable</b>	The State of Multicore Designs	Industrial & Harsh Environments	Military & Aerospace	The State of Digital Power	Designing with Mixed Signal ICs	Embedded Systems and SBCs	Medicine & Nanotechnology
<b>Bonus Show Distribution</b>		<ul style="list-style-type: none"> <li>• Electronics West 2/9 - 2/11</li> <li>• APEC 2/21 - 2/25</li> </ul>		<ul style="list-style-type: none"> <li>• NEPCON East 4/21 - 4/22</li> <li>• Embedded Systems 4/26 - 4/29</li> <li>• Design &amp; Manufacturing South 4/28 - 4/29</li> </ul>	<ul style="list-style-type: none"> <li>• EDS 5/11 - 5/13</li> <li>• LightFair 5/12 - 5/14</li> </ul>	<ul style="list-style-type: none"> <li>• SID 5/23 - 5/28</li> <li>• IEEE MTT-S 5/23 - 5/28</li> </ul>	<ul style="list-style-type: none"> <li>• AD&amp;M 6/8 - 6/9</li> <li>• Sensors Expo 6/7 - 6/9</li> </ul>
<b>Promotional Bonuses</b>						Design Innovations	Advantage AdIntel Study
<b>Targeted Application Focus E-Newsletters</b> (Deployment Dates)	<ul style="list-style-type: none"> <li>• Power Management (1/6)</li> <li>• Military/Aerospace (1/13)</li> <li>• Medical Electronics (1/20)</li> <li>• LEDs, Opto &amp; Displays (1/27)</li> </ul>	<ul style="list-style-type: none"> <li>• RF Applications (2/3)</li> <li>• Test &amp; Measurement (2/10)</li> <li>• Automotive (2/17)</li> <li>• Solar and Alternative Energy (2/24)</li> </ul>	<ul style="list-style-type: none"> <li>• White Goods (3/3)</li> <li>• Embedded Systems (3/10)</li> <li>• Consumer Electronics (3/17)</li> <li>• Passive &amp; Discretets (3/24)</li> </ul>	<ul style="list-style-type: none"> <li>• Industrial Automation (4/7)</li> <li>• Military/Aerospace (4/14)</li> <li>• Portable Power (4/21)</li> <li>• Medical Electronics (4/28)</li> </ul>	<ul style="list-style-type: none"> <li>• Solar and Alternative Energy (5/5)</li> <li>• RF Applications (5/12)</li> <li>• Military/Aerospace (5/19)</li> <li>• Consumer Electronics (5/26)</li> </ul>		<ul style="list-style-type: none"> <li>• Alternate Energy &amp; Smart Grid (6/2)</li> <li>• White Goods (6/9)</li> <li>• Power Management (6/16)</li> <li>• Medical Electronics (6/23)</li> </ul>
<b>Vertical Markets</b>		Power		Packaging & Interconnects		Optoelectronics & Displays	Eye on Efficiency
<b>Custom Digital Edition</b>	Power Systems & Circuits	Medical Technology	Military & Aerospace	Optoelectronics & Displays	The Efficiency Issue		Power Systems & Circuits
<b>Wall Charts</b>		Frequency Allocations				Image Sensing	

Issue	July	August	September	October	November	December
<b>Ad Closing</b>	June 2	July 2	August 4	September 2	October 4	November 1
<b>Main Circuit</b>	Multicore Design	Automotive	Security	Medical	Consumer Electronics	Military & Aerospace
<b>Titus on Embedded</b>	Software Test	Embedded Test Tools	Operating Systems	Database for Embedded	Kits for Kids	Design for Real Time
<b>Hardware Corner</b>	Integrated Circuits	Motors & Motion Control	Test & Measurement	EMI Shields & Filtering	Connectors	ADCs and DACs
<b>Design Talk</b>	Open-Air Applications	Test & Measurement	Software	Shrinking Electronics	Security	Harsh Environments
<b>Application Solutions</b>	Wireless LAN	Alternate Energy	Optoelectronics	Thermal Management	Materials for Design	Cable & Connections
<b>Brainstorm</b>	Optoelectronics	Military Electronics	Alternative Energy	Power	Medical Electronics	Consumer Electronics
<b>The Roundtable</b>	The Sky's the Limit: Aerospace & Avionics	What is "Green" Technology?	The Future of Solid-State Lighting	Design and Development Today	Test & Measurement	Talking About Power
<b>Bonus Show Distribution</b>	NI Week 8/3 - 8/5		<ul style="list-style-type: none"> <li>Embedded Systems East 9/20 - 9/23</li> <li>Electronics Midwest 9/28 - 9/30</li> </ul>	Electronica, Munich 11/9 - 11/12		
<b>Promotional Bonuses</b>						Advantage AdIntell Study
<b>Targeted Application Focus E-Newsletters</b> (Deployment Dates)	<ul style="list-style-type: none"> <li>Medical Electronics (7/7)</li> <li>LEDs, Opto &amp; Displays (7/14)</li> <li>Military/Aerospace (7/21)</li> <li>Consumer Electronics (7/28)</li> </ul>	<ul style="list-style-type: none"> <li>Test &amp; Measurement (8/4)</li> <li>Power Management (8/11)</li> <li>Medical Electronics (8/18)</li> <li>Embedded Systems (8/25)</li> </ul>	<ul style="list-style-type: none"> <li>Medical Electronics (9/1)</li> <li>Passives &amp; Discretes (9/8)</li> <li>Industrial Automation (9/15)</li> <li>Military/Aerospace (9/22)</li> <li>Solar and Alternative Energy (9/29)</li> </ul>	<ul style="list-style-type: none"> <li>Portable Power (10/6)</li> <li>Optoelectronics (10/13)</li> <li>Medical Electronics (10/20)</li> <li>Industrial (10/27)</li> </ul>	<ul style="list-style-type: none"> <li>White Goods (11/3)</li> <li>Industrial Automation (11/10)</li> <li>Solar and Alternative Energy (11/17)</li> <li>RF Applications (11/24)</li> </ul>	<ul style="list-style-type: none"> <li>Military/Aerospace (12/1)</li> <li>Consumer Electronics (12/8)</li> <li>Military/Aerospace (12/15)</li> <li>Test &amp; Measurement (12/22)</li> <li>LEDs, Optos &amp; Displays (12/29)</li> </ul>
<b>Vertical Markets</b>	Thermal Management		Packaging & Interconnects	Power	Medical Electronics	A Year in Wireless
<b>Custom Digital Edition</b>	Oil & Gas Exploration	Military & Aerospace	Prototyping & Development	Medical Technology	The Efficiency Issue	ICs & FPGAs
<b>Wall Charts</b>						