

Melexis to Demonstrate its Automotive Semiconductors at electronica China 2012

The upcoming electronica China 2012 taking place from March 20-22 at the New International Expo Center in Shanghai will host many suppliers of advanced technology including Melexis. electronica China is the leading trade platform for electronic components and systems in China as well as the Asian-Pacific region. The growth of this event over the past decade has established its reputation for "high-end applications and technological innovations." For this reason Melexis will promote its newest infrared technology for HVAC applications next to intelligent BLDC technology and advanced Hall effect position sensors. Visitors to the Melexis exhibit will be able to consult the company's application engineers about automotive electronics. The company can be found in Hall 3 stand W3166.

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