

Fischer Elektronik names Newark-element14 as its sole North American distributor



Newark/element14 announced today that it has signed a franchise agreement with Fischer Elektronik to market its board-level heat sinks for common package semiconductors plus extruded and finger-shaped heat sinks to support LED design and industrial applications. This agreement extends an existing franchise with Farnell, Newark/element14's sister distributor in Europe.

"Fischer Elektronik's heat sink line offers a number of unique profiles that design engineers normally have to have customized," commented Jim Seifert, Vice President, Supplier Management, Newark/element14. "We are pleased to be the only distributor Fischer selected to support the burgeoning North American LED lighting market."

"Fischer is well known in Europe for developing innovative thermal management products for industrial applications and LED lighting," said Patrick W. Fischer, Managing Director, Fischer Elektronik. "We are confident that Newark's broad reach of industrial and design customers will help us to establish our reputation in North America."

Fischer Elektronik heat sinks are available for same-day shipping at <http://www.newark.com/fischer-elektronik> [1] Engineers are invited to view all the latest LED technologies and discuss them at the element14 community's lighting group.

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Links:

[1] <http://www.newark.com/fischer-elektronik>