Burj Dubai Uses LED Products

Editor's Note: This is yet another indicator of how significant solid state lighting (SSL) has already become. If we don't capitalize on this up-and-coming trend, then other countries will.

SOLON, Ohio, March 5 /PRNewswire-FirstCall/ -- Energy Focus announced today that the Burj Dubai will be illuminated with its Crescent brand LED lighting products. Crescent Lighting, a whole owned subsidiary of Energy Focus, headquartered in the UK, offers a full line of LED based lighting solutions to international markets.

The Burj Dubai is the tallest man-made structure ever built, despite being incomplete. At its current building state, the tower stands 2,684 ft tall and forms the center point for of the 2 km² (0.8 sq mi) development called "Downtown Dubai."

Energy Focus has long been an

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international corporation with subsidiaries in the UK and Germany and international sales representatives around the world. "Our strong international presence positions us to provide our unique energy efficient lighting solutions to premiere installations around the world," said Joe Kaveski, CEO of Energy Focus, Inc. "We're absolutely delighted to add the Burj Dubai to that list."

With lighting consulting group PAEMS of the PA Group, Crescent Lighting, and its Dubai representative, Cinmar Lighting, helped create a water spectacle with light, sound and special effects to the fountains outside the giant skyscraper, Burj Dubai. The group chose a variety of Red, Green and Blue ("RGB") color changing LED products suitable for underwater installations. With extra long life LED technology packaged in non-corrosive stainless steel fixtures, Crescent's products are appropriate for a low-maintenance, high-quality lighting installation that's controlled through industry-standard DMX protocol for a range of color programming.

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