

The Tinker's Toolbox - Talking with Sriram Peruvemba of E Ink

Submitted by Guest (not verified) on Mon, 03/21/2011 - 5:45am



Hosted by Alix Paultre, ECN's Editorial Director, the Tinker's Toolbox is a web-based interview show where we talk about the latest technology, components, and design issues for the electronic design engineering community.

In this episode of the Tinker's Toolbox we talk to Sriram Peruvemba of E Ink about their technology and how it stands in the marketplace. We discuss related bistable technologies as well as E Ink's endeavors in the LCD space.

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Here is another link to the podcast: [e-ink interview](#) [1]



E Ink's **AM350 Prototyping**

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E Ink's Active Matrix Electronic Paper Display Prototype Kit is designed for product designers, engineers, and technologists who want to showcase E Ink ePaper technology in action and leverage a baseline system platform to enable their own product vision. The kit includes an E Ink enabled active matrix ePaper display, single board computer with Marvel processor, Wacom digitizer with stylus, Epson display controller, core hardware and software.

Visit http://www.eink.com/developer_center.html [2] for more information.

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Links:

[1] <http://www.ecnmag.com/sites/ecnmag.com/files/legacyfiles/ECN/Multimedia/Audio/2011/03/E-ink-interview.mp3>

[2] http://www.eink.com/developer_center.html