

Tinker's Toolbox - Commercialization and adoption of advanced technologies

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This month's Tinker's Toolbox podcast is about the issues and hurdles facing the commercialization and adoption of advanced technologies. For example, Solid-State Lighting, "green" devices, and even relatively well-developed technologies Like MEMS are still pushing for greater adoption in the marketplace.

Our panelists include:



Roger Grace
President
Roger Grace
Associates



Kevin Belnap
MCU Business
Manager
Advanced Lighting
Renewable Energy
Texas Instruments



David S. Webber
Director
Product Management
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Director
Strategic Marketing
Lighting Power
Texas Instruments

Moderated by Alix Paultre, Editor-in-Chief, ECN

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