

## **America Semiconductor welcomes AddCom to Global Distribution Network**

### ***Contract Covers the Distribution of High-Power Semiconductors***

### ***And Discrete Components throughout the Asia-Pacific Region***

Union, NJ ... Announced by [America Semiconductor, LLC](#) [1], a leading manufacturer of state-of-the-industry high-power semiconductors, is the signing of a distribution agreement with Singapore-based [AddCom Solution Pte Ltd](#) [2]. The agreement authorizes AddCom to supply, support and promote America Semiconductor's full lines of high-power and discrete semiconductor products throughout Asia. In addition to high- and low-power semiconductors, products covered in the contract include rugged high-reliability high-power standard, fast and super-fast recovery rectifiers, low-power and bridge rectifiers, DIACs, IGBT modules, SCRs, TRIACs, TVS and Zener diodes.

"America Semiconductor's distribution agreement with Addcom notably benefits our customers in Asia as it provides them with fast and easy access to our products, regardless of their location or size of order," stated Jeffrey Simon, America Semiconductor's Chief Executive Officer. "It was an easy decision to partner with Addcom as they are known for their in-depth knowledge of the Asian market, logistics expertise and engineering know-how. They have the skill-set to deliver exceptional semiconductor solutions to our target industries. We anticipate a mutually rewarding and long-lasting relationship."

According to the contract, Addcom is charged with distributing and marketing America Semiconductor's products from their locations in Singapore, Malaysia, Thailand, Vietnam, China, Korea, Japan, Hong Kong, Taiwan, Philippines, Indonesia and India. With an emphasis on providing unparalleled local customer service and engineering support, Addcom will target purchasing professionals and design engineers in the alternative energy, oil drilling, power grid, welding, HVAC, and transportation industries. They will moreover focus on uncovering new and emerging market potential to optimize America Semiconductor's overall sales penetration.

Bruce Wilpon, co-founder of America Semiconductor, commented, "We are very excited that a distributor of Addcom's reputation for quality, service and reliability has joined our world-wide distribution network. America Semiconductor regards our newest distribution agreement as an outstanding opportunity to bring value to OEMs throughout Asia, and simplify their semiconductor product sourcing. Our partnership with Addcom is a winning combination for everyone."

According to Calvin Tan, managing director of Addcom, "As America Semiconductor only sells their innovative product lines through distribution, we are especially

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pleased to add them to our roster of leading electronic component manufactures. Their growing portfolio of semiconductor solutions is an ideal fit with our distribution model, and helps round out our semiconductor offering. This agreement further strengthens Addcom's ability to supply the Asian market with one-stop shopping for quality semiconductor products."

### **About America Semiconductor:**

Headquartered in Union, NJ, America Semiconductor is a global leader in the manufacturing of mission-critical, high-power semiconductors, low-power semiconductors and discrete semiconductor components to help OEM companies solve their design challenges. With over 50 years of accumulated expertise in the semiconductor industry, America Semiconductor's rugged high-reliability high-power standard, fast and super-fast recovery rectifiers, low-power and bridge rectifiers, DIACs, IGBT modules, SCRs, TRIACs, TVS and Zener diodes are employed in an array of industries including alternative energy, oil drilling, power grid, welding, HVAC, and transportation. The company operates a meticulous quality control program and extensive supply chain. America Semiconductor's parts are available exclusively through a global network of distributors.

### **About AddCom:**

Established in 1998, AddCom is a Singapore-based company that specializes in distributing electronic components and semiconductors in the Asia region. Utilizing its efficient and established business network channels, AddCom provides its customers with a business network platform, connecting their products with OEMs, subcontractors, R&D partners, distributors and targeted customers. Addcom is also a certified ISO9001:2008 company; consistently providing optimum and effective services and products to all its customers with assurance and commitment. By working closely with business partners in Asia, Addcom has established sales offices and contacts in countries such as Singapore, Malaysia, Thailand, Vietnam, China, Korea, Japan, Hong Kong, Taiwan, Philippines, Indonesia and India.

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### **Links:**

[1] <http://www.americasemi.com/>

[2] <http://www.addcom.com.sg/about.html>