Toshiba to showcase new technologies at CES

The Associated Press

LAS VEGAS & TOKYO--(BUSINESS WIRE)--Jan 7, 2013--Toshiba Corporation (TOKYO: 6502) will invite visitors to the International Consumer Electronics Show, CES 2013, to experience how the company's smart home concept and cloud-based solutions will deliver a wide range of impressive, convenient and secure services that add to quality of life and entertainment.

The Toshiba booth is at LVCC Central Hall, Booth #10926.

Toshiba's approach to supporting lifestyles and entertainment with cloud-based services grows from a deep understanding of energy management, home appliances and connectivity with digital products. The company's strengths in energy management range from optimized smart home solutions for appliances in individual homes through to building management and the integration of diverse services at the community level. CES will showcase a line-up of smart home appliances and the comfortable, convenient lifestyles they will bring to us.

Toshiba's recent progress in digital technologies for image processing and personalized connectivity is brought to life with its leading-edge 4K Ultra HD TV series designed with an advanced 4K panel. Following the company's strategy to reinforce its large screen size TVs, the series will be available in 58-, 65- and 84-inch models. The cloud-based solutions supported by the TVs provide graphical access to a wide variety of new services such as"News" for news videos on your big screen and "Calendar" to share family events and favorite programming reminders, yet assure that users navigate and access just the services they want, bringing entertainment even closer and making it more immediate than ever.

Other products that will be showcased in the booth include Windows 8 ® PCs for the U.S. market.

For further information on the products, please visit http://us.toshiba.com/pressreleases [1].

Source URL (retrieved on *04/18/2015 - 1:00am*):
http://www.ecnmag.com/news/2013/01/toshiba-showcase-new-technologies-ces?qt-most_popular=0

Links:
[1] http://us.toshiba.com/pressreleases