Toshiba to give presentation at IDEMA Japan

The Associated Press

TOKYO--(BUSINESS WIRE)--Jan 21, 2013--Toshiba Corporation (TOKYO:6502) today announced that Yoichiro Tanaka, Ph.D., Senior Manager of Storage Products Application Engineering Department, Storage Products Division, Semiconductor & Storage Products Company, will give a presentation at IDEMA [1] Japan January 2013 Quarterly Seminar on Friday, January 25.
Dr. Tanaka will speak on "Storage Innovation and Toshiba's Strategy."

The structure of the storage products market of HDDs and SSDs is rapidly changing with tablets becoming common in the client/personal market along with PCs. At the other end of the spectrum, use of high speed and large capacity storage products in cloud computing, big data, and smart community is evolving as infrastructure to support the client/personal market and the ITC society.

Toshiba will continue to develop leading-edge technology and products for the drastically changing storage market by utilizing its strength in HDDs, SSDs and NAND.

[1] IDEMA: The International Disk Drive Equipment and Materials Association

Toshiba Presentation at IDEMA Japan January 2013 Quarterly Seminar
Date/Time:
Friday, January 25 13:45-14:20
(The quarterly seminar is scheduled for 13:00-17:00)

Venue:
Hatsumei-kaikan Hall (Hatsumei-kaikan Building BF)
2-9-14 Toranomon, Minato-ku, Tokyo, Japan

Presentation Subject:
Storage Innovation and Toshiba's Strategy

IDEMA Japan January 2013 Quarterly Seminar URL (Japanese only):
http://www.idema.gr.jp/seminar/1301.html [1]

Official Site of IDEMA Japan (Japanese only):
http://www.idema.gr.jp/index.html [2]

Information in this document, including product prices and specifications, content of services and contact information, is current on the date of the announcement but is subject to change without prior notice.

About Toshiba
Toshiba is a world-leading diversified manufacturer, solutions provider and marketer

of advanced electronic and electrical products and systems. Toshiba Group brings innovation and imagination to a wide range of businesses: digital products, including LCD TVs, notebook PCs, retail solutions and MFPs; electronic devices, including semiconductors, storage products and materials; industrial and social infrastructure systems, including power generation systems, smart community solutions, medical systems and escalators & elevators; and home appliances.

Toshiba was founded in 1875, and today operates a global network of more than 550 consolidated companies, with 202,000 employees worldwide and annual sales surpassing 6.1 trillion yen (US$74 billion). Visit Toshiba's web site at www.toshiba.co.jp/index.htm [3]

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