

# Mouser and Marquardt enter global distribution agreement

December 12, 2012 – [Mouser Electronics](#) [1] announced a global agreement to partner with [Marquardt](#) [2], a world innovator in switching solutions. The Marquardt product line-up includes switches, sensors, and control devices.

The Marquardt name represents a rich history in product pioneering. Some of Marquardt's innovations include the first German-made snap-action switch, the first electronic systems for power tools, and the first specialty rocker and snap-action switches for the automotive market. Further globalization has allowed more expansion into high-technology markets. Recent Marquardt product developments include complex switching systems such as driver authorization, control panel, and keyless entry systems for automobiles.

"We are excited to partner with Marquardt to deliver the newest in innovative switch designs," states Keith Privett, Mouser Vice President of Electromechanical, Power & Test. "Marquardt is committed to be on the leading edge of technology and to provide high quality switching solutions. Their vision is to anticipate the newest innovations in high-technology markets and to make interaction with new technologies more efficient, more comfortable, and more reliable. That fits perfectly with the Mouser model to deliver What's Next in newest products and advanced technologies."

"With our innovative and value-driven switching solutions and Mouser's first-class attention to quickly providing the newest technology, design engineers can easily obtain custom-built solutions for their design challenges," states Jack Moriarty, Sales Manager of Marquardt. "We are excited to see what this new partnership with Mouser Electronics will bring."

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects.

Mouser Electronics' website is updated daily and searches more than 10 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

For more information, visit <http://www.mouser.com> [3].

<http://www.mouser.com/marquardt-switches/> [4].

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### **Links:**

[1] [http://www.mouser.com/?cm\\_mmc=PressRelease-PR-\\_Marquardt-\\_-\\_2012-12-12](http://www.mouser.com/?cm_mmc=PressRelease-PR-_Marquardt-_-_2012-12-12)

[2] [http://www.mouser.com/marquardt-switches/?cm\\_mmc=PressRelease-PR-\\_Marquardt-\\_-\\_2012-12-12](http://www.mouser.com/marquardt-switches/?cm_mmc=PressRelease-PR-_Marquardt-_-_2012-12-12)

[3] <http://www.mouser.com/>

[4] <http://www.mouser.com/marquardt-switches/>