

## **CyberLink introduces advanced software for creative consumers**

The Associated Press

TAIPEI, Taiwan--(BUSINESS WIRE)--Dec 6, 2012--CyberLink Corp. (5203.TW), an innovative solutions provider for media creativity, today launched PowerProducer 6, a new standard for Blu-ray and DVD disc authoring. PowerProducer 6 provides home users with a comprehensive disc authoring solution with support for the latest and most popular media formats, including MKV and 3D, as well as enhanced rendering performance and exciting new content. Certified Windows® 8 Compatible, PowerProducer 6 delivers the valuable DVD and Blu-ray authoring functionality that is essential to creative consumers, but not accessible in Microsoft's latest operating system.

"With the increasing popularity and potential of user-generated content, creative consumers are turning their precious moments into professional-looking home videos and photo slideshows. With our authoring software, consumers can add that special final touch that makes them proud to share their content with friends and family and helps them preserve their memories," said Alice H. Chang, CEO of CyberLink. "CyberLink's PowerProducer 6 takes authoring to the next level and allows users to easily turn their media into professional-looking movie discs in the most popular formats that can be enjoyed on TVs and PCs."

PowerProducer 6 provides the most complete set of tools for authoring movie discs, recording discs in real-time, managing disc contents and now, with the inclusion of LabelPrint, printing disc labels and covers. 14 new professionally-designed animated menu templates, optimized for HD resolution, give users dynamic new ways to showcase their content on large displays.

New video format support in version 6 includes high-definition MKV, FLV and popular 3D video formats. For slideshows, new RAW support lets users include high-quality DSLR photos in movie disc productions. Output disc formats include VCD, DVD, AVCHD, and Blu-ray, with side-by-side 3D video options for DVD, AVCHD and Blu-ray discs.

### **Key Features in PowerProducer 6**

All You Need to Create Movie Discs – Easily create stunning Blu-ray and DVD movie discs with PowerProducer's complete authoring tool. Give your creations a professional look with professional designed menus. Watch discs on your TV or PC.

Create movie discs with HD quality menus – The newly-designed menu templates are optimized for Blu-ray/1080p resolution, providing the best viewing experience on high-resolution TVs. Users can also customize menus, or download more free menus from CyberLink's DirectorZone community.

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Turn your 3D videos & photos into amazing 3D movie discs – PowerProducer 6 makes it easy to create stunning 3D movie discs! Add video in the most common 3D media formats and create 3D DVD, Blu-ray and AVCHD discs in side-by-side format to play on your 3D TV.

Author the Most Popular Types of Movie Discs – PowerProducer 6 supports the most popular discs types. Author your own high-definition Blu-ray discs, dazzling DVDs and VCDs. Or create high-def AVCHD or AVCREC discs to enjoy on your PlayStation 3 or Blu-ray player.

Import All Types of Media Formats – PowerProducer 6 lets users work with a wide range of video and photo file formats. Import HD videos such as MPEG-4, H.264/AVC, MKV and FLV, or RAW photos from DSLR. PowerProducer 6 also supports 3D formats from 3D cameras and camcorders.

Create stylish disc labels with the built-in LabelPrint software – With the built-in LabelPrint software, users can design and print stylish CD/DVD labels in 4 easy steps. Even more free disc design templates are available for download from DirectorZone.com.

Produce in Blazing Speed – PowerProducer 6 supports cutting-edge hardware acceleration technology, including Intel® 3rd Generation Core Technology, Intel® Quick Sync Technology, AMD® 2nd Generation APU, AMD Radeon Technology and nVidia® GeForce Technology. This support enables users to produce movie discs in blazing speed.

For more information, please visit CyberLink at [www.cyberlink.com](http://www.cyberlink.com) [1].

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### **Links:**

[1] <http://www.cyberlink.com>