

IBM to bring 500 jobs to new Ohio analytics center

ANN SANNER - Associated Press - Associated Press

IBM Corp. officials have encouraged companies to bring them their toughest problems, as they announced plans for an analytics center in Ohio focused on data crunching and consulting services.

IBM said Thursday the new center in suburban Columbus also will serve as an important part of its plan to educate and train college students in analytics. It's expected to bring 500 jobs over the next three years.

Ron Lovell is the vice president of the IBM Client Center for Advanced Analytics. He says new hires at the center will build computer applications and models to allow businesses to better draw conclusions from vast amounts of data.

Gov. John Kasich attended the announcement and said he expects to use it to try to lure other businesses to the state.

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