

Digi-Key receives EEPW Editors' Choice Award 2012: "Most Favorite" Catalog Distributor



THIEF RIVER FALLS, Minnesota, USA – Global electronics distributor Digi-Key Corporation was named the “Most Favorite Catalog Distributor” by Electronic Engineering and Product World (EEPW) magazine in China. The company was recognized for its broad product availability, an ability to quickly ship orders of any size and for its exceptional customer service.

"Digi-Key is pleased to be recognized by EEPW readers as a favorite," said Mark Larson, President of Digi-Key. "China is an important growth area for us and engineers can rest assured that Digi-Key is prepared to support their needs from prototype to production."

Electronic Engineering & Product World (EEPW) is jointly published by Institute of Scientific and Technical Information of China (ISTIC), a division of the Ministry of Science & Technology, and IDG, the leading technology publisher in China. EEPW covers electronic technology, products and markets to engineering managers, executive managers and senior design engineers. For more information, go to eepw.com.

www.digikey.com [1]

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