

Digi-Key Corporation Signs Global Distribution Agreement with VersaLogic Corporation

Digi-Key

THIEF RIVER FALLS, Minnesota, USA - Global [electronic components](#) [1] distributor Digi-Key Corporation, recognized by design engineers as having the industry's [largest selection of electronic components](#) [2] available for immediate shipment, today announced the signing of a global distribution agreement with [VersaLogic Corporation](#) [3], a leading manufacturer of embedded computers.



[4]“The embedded industry continues to evolve with total cost of ownership and extended product life at the forefront. We wanted to offer our customers a premium line of embedded computers that would address this,” said [Mark Zack](#) [4], Vice President of Global Semiconductor Product at Digi-Key Corporation. “VersaLogic’s high-quality embedded products provide exceptional value to our expansive product offering and we are pleased to partner with them.”

VersaLogic Corporation provides rugged industrial computers to OEMs for embedded control and industrial control applications. Their COM, EBX™, EPIC™, EPU™, PC/104™, SUMIT™, and SPX™ product platforms provide robust, field-reliable products for use in a variety of market applications.

These reliable standard and customized embedded computers are backed with unsurpassed service, provide the highest availability in the market, and carefully manage life cycle with judicious design and part selection to eliminate product redesign.

“The goal for our first move into distribution was to provide design engineers around the world immediate access to select, evaluate and purchase our products

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Published on Electronic Component News (<http://www.ecnmag.com>)

online. We were also seeking a distributor who would be reliable for our customers and easy to work with," said Bruce McKinnon, Chief Operating Officer of VersaLogic Corp. "We knew Digi-Key was at the pinnacle of the industry online, but when we discovered the alignment in core values and how easy it would be to work with them, the choice was clear."

VersaLogic's products, including [single board computers](#) [5], [expansion boards](#) [6], and [accessories](#) [7], are now available for purchase on Digi-Key's global sites.

As the leading integrated Internet-based distributor of electronic components, information about and inventory of millions of products is accessible to customers around the globe, with all products shipped from Digi-Key's single, North American location. The company's integrated business model provides product and support information online to help put engineers and procurement professionals in control as they solve tough product development challenges.

The company's online offerings and resources include: [PTM®](#) [8] product training modules; [TechZoneSM technology zones](#) [9]; [Digi-Key toolbar](#) [10]; and [a Mobile and Social Center](#) [11].

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<http://www.ecnmag.com/news/2012/11/digi-key-corporation-signs-global-distribution-agreement-versalogic-corporation>

Links:

[1] <http://www.digikey.com/>

[2] http://search.digikey.com/scripts/DkSearch/dksus.dll?site=us&wt.mc_id=PressRelease&lang=en

[3] <http://www.digikey.com/Suppliers/us/versalogic.page?lang=en>

[4] <http://www.ezwire.com/cust/Digikey/ExecutivePhotos/MarkZack2.jpg>

[5] <http://www.digikey.com/product-search/en/embedded-computers/single-board-computers-sbcs/5047549?k=versalogic>

[6] <http://www.digikey.com/product-search/en/embedded-computers/interface-boards/5047548?k=versalogic>

[7] <http://www.digikey.com/product-search/en/embedded-computers/accessories/5046356?k=versalogic>

[8] <http://www.digikey.com/PTM/PTMMaster.page>

[9] <http://www.digikey.com/us/en/techzone/index.html>

[10] <http://www.digikey.com/us/en/mkt/toolbar.html>

[11] <http://www.digikey.com/us/en/mkt/social-mobile-apps.html>