

Nokia To Build Innovation Center In Beijing

Nokia will build an experience innovation center in Beijing to provide a mobile Internet entrepreneurial solutions platform; serve developers and entrepreneurs; and promote the building of a world-class software ecological park in Beijing.

At the same time, the new experience innovation center will also enhance Beijing's position as the global innovation center of Nokia.

Nokia said that its Beijing experience innovation center will provide resource support, technology support, training services and discussion and exchange opportunities to offer a complete entrepreneurial solutions platform to mobile Internet developers. It aims to aid the growth of developers, encourage Internet enterprise entrepreneurs, and lay a foundation for the establishment of a software ecological park.

Nokia's experience innovation center plans to select 3,000 innovations, support 300 start-up companies, and promote the IPO of 30 innovative companies. The first phase of the experience innovation center has been put into use and the second phase is currently undergoing construction and will be completed in the middle of 2013.

In addition, Nokia revealed that since its cooperation with Microsoft, the company has promoted a 1,300% growth of Windows Phone applications, totaling 100,000. Nokia's application store now has a daily download volume of 16 million and the accumulated downloads have reached six billion.

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