

For August 31, 2012, CBS

Charlie Rose, Norah O`Donnell, Terrell Brown Associated Press

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<High: When will the new iPhone come out? Previewing Notre Dame-Navy football game in Ireland.>

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NORAH O`DONNELL: Welcome back to CBS THIS MORNING. This month, Apple became the most valuable company in history with a stock value of six hundred and twenty-three billion dollars. Well, then a week ago, Apple won a billion-dollar patent victory over Samsung.

CHARLIE ROSE: Now, rumors are swirling that the latest iPhone is coming out in the next few weeks. CNET Editor-at-Large Brian Cooley is following all these things about Apple. Brian, good morning.

BRIAN COOLEY (CNET.com Editor-At-Large): Hi, Charlie. Hi, Norah.

CHARLIE ROSE: Let`s begin with this question. What are the ramifications of the lawsuit in which Apple won over Samsung?

BRIAN COOLEY: This is interesting. You know, the lawsuit sounds like its Apple versus Samsung. But it`s really Apple versus Google. And specifically, the android operating system, which Google foster, if you will. They bring it to this various other

manufactures, who use it to go after Apple and have had amazing success. Steve Jobs went to the grave saying it was a big rip off of their technology. But it's not just Samsung they're going after; they want to spook the herd of all the companies that use it, have that reverberate up to Google and either get it changed dramatically or just gum it up to honest.

CHARLIE ROSE: So this lawsuit and the market appreciation of Apple are great tributes to Steve Jobs?

BRIAN COOLEY: Yeah. Well, certainly, what this lawsuit is something he will be very pleased to see happen. Because according to something to that biography that came out right around the time of his death, it was the thing that really just stuck in his craw. He fought so many technologies, major and minor, were taken from Apple in the android smartphones all the way down to the buttons on the screen having rounded corners. Some of it was actually very minor stuff.

NORAH O`DONNELL: Yeah. There`s a lot in--

(Cross talking)

CHARLIE ROSE: Exactly.

NORAH O`DONNELL: --of course, about how much Steve Jobs really his dislike, I guess is the nice word for it, of-- of Google.

CHARLIE ROSE: And his obsession over detail.

NORAH O`DONNELL: Right. Exactly.

BRIAN COOLEY: Yes.

NORAH O`DONNELL: So what about-- can you tell me, this-- this report on Thursday that Google`s CEO Larry Page and the Apple CEO Tim Cook mess-- met to discuss patents and intellectual property stuff, does that mean some deal is in the works? What does that mean?

BRIAN COOLEY: Boy, I would have loved to have been a fly on that wall--

NORAH O`DONNELL: Yeah.

BRIAN COOLEY: --because an interesting meeting. I mean, what do these guys have to talk about? I mean, Google and Apple, they`re both very strong, very rich companies. Neither one is afraid that the either ones going to be bankrupt them or put them out of business or put the serious hurt on them. But the stakes here, particularly high for Google which needs to keep all these other companies, like LG, Samsung, HTC, feeling good about android so that they keep carrying out this platform that makes Google a big winner in Mobil. That`s the whole reason that android is out there on Google`s behalf, a big part of the reason. So I think Google had a little more to-- to get out of that meeting. But honestly, it might have almost

been a courtesy call, to be-- to be serious.

CHARLIE ROSE: Is there a judgment now on the stewardship of Tim Cook so far?

BRIAN COOLEY: Yeah. It's all thumbs up. I mean, this company, as you guys mentioned, that's-- it's hit this incredible benchmarks. It's-- at six hundred and sixty something dollars a share, very likely will push through that. It's turning out a dividend now for shareholders which it never did doing the Jobs era. He's made some interesting moves for both shareholders, customers--

CHARLIE ROSE: Yeah.

BRIAN COOLEY: --and employers that seem to have everybody very happy. But most importantly guys, the legacy of Jobs will be-- it will be-- it will be managed best by Cook in the next twelve months or so when we can see if this company can bring out more wow products as opposed to just very successfully evolving the ones--

NORAH O`DONNELL: Mm.

BRIAN COOLEY: --that already were developed during the Steve Jobs era, which is mostly what we're still riding on.

CHARLIE ROSE: Okay. So we'll see first the new iPhone, correct?

BRIAN COOLEY: Mm-Hm. That's-- that should be announced at an event that's expected to be happening in mid-September, and I can tell you two things we have to see on that phone: one, it must have a four-inch or a larger screen. The iPhone is the little-- the little dinky phone of smartphones right now.

CHARLIE ROSE: Yeah.

BRIAN COOLEY: It's really lost step. And then, it has to have what's called 4G networking, which is a much faster way for the phone to get on the internet. Any time you're in cellular coverage, it will feel as fast as home broadband. And that's another place where Apple isn't playing and the competitors all are.

NORAH O`DONNELL: So what-- what about these-- you just talked about these new wow products. What's in the work? I mean, there's been talk about this iPad mini, which kind of to me just sounds like a just a smaller--

CHARLIE ROSE: A smaller iPad.

NORAH O`DONNELL: --version. Yeah. What's the difference with an iCatcher?

BRIAN COOLEY: Yeah. That kind of it gets under the category of semi-wow, that would be taking the current iPad, making it more affordable. I mean, realize, you know, we all know a lot of people who see maybe, you know, you carry an iPad and they look at it and go, that's really cool. Wow, that's a lot of money.

NORAH O`DONNELL: Yeah.

BRIAN COOLEY: If they can bring the size down by, you know, a third and the cost down by a half like some of the other seven inch tablet makers are doing, that opens up a big bottom of the market to them. For wow products, though, I`m watching for them to either create a television late this year or early next. And even more importantly than that, you`ve heard about this supposed work they`re doing to create a new kind of cable box that merges streaming and cable television and eventually shows a path to the future where everything we watch is streamed not pushed over the cable the way it is now on a schedule and a channel arrangement.

NORAH O`DONNELL: Wow.

CHARLIE ROSE: And that could have economic consequences we don`t even imagine.

BRIAN COOLEY: That will change the rules in the television business dramatically--everything about distribution, promotion, discovery of programs and the idea of appointment viewing. Appointment viewing is largely based on something airing on a certain device on the wall at a certain time. But that`s already changing. Apple could put their foot on the gas of that revolution.

CHARLIE ROSE: One quick question before I go, what is the biggest challenger to the iPad today?

BRIAN COOLEY: Biggest challenger could probably be the Google Nexus 7. It`s a seven-inch tablet, interesting, just like we expect Apple to roll out soon. Comes out at-- about half the price of the cheapest iPad and it`s very carriable. It has a lot of good basic DNA to it.

NORAH O`DONNELL: Can you tell that Charlie is a tech nerd?

CHARLIE ROSE: Brian, knows that.

NORAH O`DONNELL: You`ve got all that stuff. All right. Brian Cooley, thanks so much. And it`s only--

BRIAN COOLEY: You bet.

NORAH O`DONNELL: --happen once before--the fighting Irish, playing in Ireland. We`ll go to Dublin this morning, to preview Notre Dame`s big football season opener against Navy.

But, first, here`s one more check of your local weather.

(LOCAL WEATHER BREAK)

(ANNOUNCEMENTS)

CHARLIE ROSE: Navy and Notre Dame will have one of America`s classic football rivalries. They`ve met tomorrow-- they meet tomorrow for the eighty-sixth year-- the eighty-sixth year in a row. The game will not be played in South Bend or Annapolis but in Dublin, Ireland. Verne Lundquist and Gary Danielson of CBS Sports are there to cover the big game. Good morning.

VERNE LUNDQUIST (CBS Sports Play-By-Play Broadcaster): Good morning, Charlie.

GARY DANIELSON (CBS Sports College Football Analyst): Hi, Charlie.

CHARLIE ROSE: So what`s the reaction in Dublin to be able to see these two great American dynasties?

VERNE LUNDQUIST: Well, there`s a-- there`s a buzz about the town. We`ve got thirty-five thousand Americans who have come over--both Navy and-- and Notre Dame alumni and fans. But it`s actually-- it`s secondary to the All Gaelic semi-final. It`s going to be played on Sunday. We will have a sellout crowd here.

CHARLIE ROSE: They have their sports--

VERNE LUNDQUIST: And I think it`s going to be a terrific game.

GARY DANIELSON: Yeah. We-- in perspective around here, football is second place.

VERNE LUNDQUIST: That`s right. And we`re not-- we`re prepared to comment on the All Gaelic semi-final except that the winner between Dublin and County Mayo is going to play Donegal next month.

CHARLIE ROSE: Beyond that understandable--

VERNE LUNDQUIST: What`s your take on this one?

GARY DANIELSON: Oh.

CHARLIE ROSE: Go-- go ahead. I`ll just make this point, beyond that understandable, more attraction for the other sport, are they-- are they interested in American football?

VERNE LUNDQUIST: Yes. I think so.

GARY DANIELSON: Oh, I think yeah. Everywhere I traveled all around. We-- we went to the Cliffs of Moher, we went to Bunratty Castle and everywhere I saw, not only Notre Dame and Navy fans looking around and curious about the football game, but the locals also asking me questions about the game. So they know its coming. They recognize Notre Dame and Navy as two of icon football names in college football and they`re anxious for the football game.

VERNE LUNDQUIST: Charlie and Norah, just a quick point about this stadium. This is called Aviva Stadium. It-- it`s three years old. And they have to convert it now from

a rugby pitch to a football turf. And they`re a little behind the process right now. So we expected both Notre Dame and Navy to play on the pitch or practice on the pitch today. But they`ve been told stay away, we`re still lining it for football.

NORAH O`DONNELL: Well, Verne and Gary, I`m jealous. You know, the O`Donnells are from Donegal, and the Irish eyes are certainly smiling. But talk about kind of the larger business angle of this. I mean, why did these two college teams decide to have this game in Dublin. We`ve seen the NFL do some overseas games. What`s the business angle?

VERNE LUNDQUIST: Well, it`s the second time they`ve tried this. They-- they were here--the same two teams--in 1996. And I think that-- that the Department of Tourism of Ireland saw a great benefit in hosting this. There`s a theme, all-Irish theme that is called The Gathering. And you`ll hear a lot about that during the telecast. It`s an emphasis on all things Irish that begins on January 1, 2013.

GARY DANIELSON: And I think, also, Norah, is that, you know, the tradition of this game, Notre Dame plays Navy at home every year. But in the other years they`ve-- when they`ve played Navy, they play in other stadiums, NFL stadiums around the country or overseas. So this is really a Navy home game over here in Ireland, which has got everybody a bit confused. But Navy has got this game here and they`re going to be a pat-- playing football game that seems kind of like a fun game to everybody. Everybody is involved and going out and talking about it. But also very important game for Notre Dame and Navy, because when they look at their schedules, really Notre Dame needs to win this game. And they kind of-- kind of have to shut everything out and concentrate on the Navy team that is very determined--

CHARLIE ROSE: Yeah.

VERNE LUNDQUIST: --after last year, kind of, booting away a lot of games that they had a chance to win.

CHARLIE ROSE: How do you see the college football season ahead? I see the rankings include Southern California, Alabama, Louisiana State, Oklahoma and Oregon. Verne, I don`t see Duke on the list.

VERNE LUNDQUIST: Well, they aspire to get inside that top twenty-five, Charlie, you know. One of these days, they will accomplish that. You know, Gary and I, we do the SEC every week. So we--

CHARLIE ROSE: Right. Right.

VERNE LUNDQUIST: I-- I think we`re-- we`re informed about all of college football. That`s our task.

CHARLIE ROSE: Yeah, right.

VERNE LUNDQUIST: But I still think-- I think Southern Calis deservedly in that top

three. But don't discount Alabama, LSU--

CHARLIE ROSE: Indeed.

VERNE LUNDQUIST: --and, of course, South Carolina won a-- a tough one against Vanderbilt last night.

CHARLIE ROSE: Great program.

GARY DANIELSON: I think you did nail it, though, Charlie. I mean when you look at to this coming season, it's the name teams again--

CHARLIE ROSE: Yes, it's indeed.

GARY DANIELSON: --that are absolutely looking up there to try-- that are favored to get back.

CHARLIE ROSE: Verne Lundquist and Gary Danielson, thank you very much. Verne and Gary will call the action tomorrow--

VERNE LUNDQUIST: Thank you.

CHARLIE ROSE: --starting at 9 AM Eastern Time; Notre Dame against Navy from Dublin, Ireland, right here on CBS.

NORAH O`DONNELL: And it took more than seventy years, but it seems that Superman and Wonder Woman are finally getting together. Woo. We`ll have the story behind their budding romance which is causing quite a controversy. We`ll tell you why, that`s when CBS THIS MORNING continues.

(ANNOUNCEMENTS)

CHARLIE ROSE: American moviegoers spent more than a billion dollars at box office this summer watching their favorite comic book characters, but not all the superhero action is on the silver screen.

NORAH O`DONNELL: As Terrell Brown reports, two of America`s greatest comic legends have a surprise for their fans.

CHARLIE ROSE: Wow.

NORAH O`DONNELL: Hey there, Terrell.

TERRELL BROWN (CBS News Correspondent): Hey, good morning to you, Norah. It just got good. Watch this. With an estimated sale of nearly seven hundred million dollars in North America, there`s a lot riding on the fate of our beloved comic book heroes. And for hardcore fans, the storyline remains the most important sell. DC Comics rolled the dice with its latest issue of Justice League, and the bets seem to be paying off.

(Begin VT)

TERRELL BROWN: It`s a bird. It`s a plane. It`s Superman kissing Wonder Woman? Yes, if you can believe it, the man of steel has finally stolen a kiss with his long-time superhero cohort. Many comic book lovers thought it would never happen. But DC Comics knew it had to do something to keep the aging superman brand relevant.

JIM LEE (DC Entertainment Co-Publisher): We`re not here to just sort of safeguard these treasures; we`re about keeping them contemporary, moving them forward. And that means, you know, adding things to the mythology, and that means taking chances, changing things up.

TERRELL BROWN: Jim Lee, who drew this month`s cover with the canoodling couple, says the company realized how much was riding on the super kiss.

JIM LEE: We`ve actually planned this for about two years, so we`ve put a lot of thought into the-- the moment itself and the ramifications and repercussions of this kiss and how it affects really the entire DC universe.

TERRELL BROWN: Last year, DC Comics re-launched The Justice League, a monthly comic book featuring Batman, Superman, Wonder Woman and The Green Lantern, whose love life was in the spotlight earlier this summer when he announced he was gay. The new Justice League series features familiar characters, but their history is brand new.

JIM LEE: We`ve been publishing for about seventy-five years. Sometimes you- - you don`t-- you kind of forget how convoluted some these stories can get. And so when you kind of remove the barnacles off that ship, and start fresh, it`s just very inviting.

TERRELL BROWN: Raphael Soohoo, of Midtown Comics in New York City, says fans just have to accept the new realities of the DC universe.

RAPHAEL SOOHOO (Midtown Comics): Forget everything you knew about Superman, Wonder Woman, and Lois Lane. It`s a completely new paradigm just, you know, Superman and Wonder Woman are together, and we`re just going to have to live with that.

TERRELL BROWN: Comic books still command a loyal following, but the big money is in the movies. With the success of Batman and The Avengers, perhaps a Wonder Woman/Superman blockbuster is around the corner.

RAPHAEL SOOHOO: The movies are terrific. But, you know, the-- the original- base material are the comic books. I think people tend to forget about them. So why not do something in the comics that`s amazing, that`s big, that`s huge. Let`s completely start over, re-do everything. And then I think that`s what the magic of this is--new rules, new universe. You can do whatever you`d like.

(End VT)

CHARLIE ROSE: Terrell, show me what you`ve got on your iPad?

TERRELL BROWN: You-- you think of a comic book. You think of this thing. This is becoming the new comic book. It is actually adopting digital practices here, this is on the iPad. You can take a look at it.

CHARLIE ROSE: Oh, I can see, it works. Yeah.

TERRELL BROWN: The comic book lovers love this. The pictures are so much more vibrant and crisp.

CHARLIE ROSE: And this question about the relationship, what happened to Lois Lane?

TERRELL BROWN: Lois Lane. Lois Lane got her a new man. That`s what happened. All the characters remained the same but the histories are wiped clean.

CHARLIE ROSE: Yeah.

TERRELL BROWN: So Lois got a new beau. And it`s not Superman.

NORAH O`DONNELL: A new beau?

TERRELL BROWN: A new beau.

CHARLIE ROSE: A new beau?

TERRELL BROWN: Drama. Forget the movies, get the comic book.

CHARLIE ROSE: And do your kids watch-- would they be interested in this?

NORAH O`DONNELL: Justice League. Yeah. Actually, we read Justice League. So they`ll be interested to know that Wonder Woman and Superman have a budding relationship. They`ll want to know are they getting married.

TERRELL BROWN: Right. It`s all about keeping it relevant and fresh for our new generation.

CHARLIE ROSE: Are they getting it on.

NORAH O`DONNELL: All right. Terrell Brown, thank you so much. We appreciate it. And Charlie--

CHARLIE ROSE: Thank you very much.

That does it for us. As we leave you, let`s take a look back at the week that was. Have a great weekend. We`ll see you on Monday.

CHARLIE ROSE: As the Gulf Coast prepares for Isaac, Governor Mitt Romney is getting ready for the most important week of his political life

JAN CRAWFORD: All that planning, all that work, all that campaigning, and this just show you can't plan for the weather.

REINCE PRIEBUS: We had to err on the side of safety.

MARK STRASSMANN: From West of New Orleans to Florida's Panhandle.

BYRON PITTS: At one point, the rain was falling in sheets.

MARK STRASSMANN: Also seeing the first signs of debris that's flying across in front of us

BILL WHITAKER: He's going to solve the problem with the hurricane?

DENISE NIELSEN: One way or the other, we will get it done.

CHARLIE ROSE: Soon to be co-host of CBS THIS MORNING, Norah O'Donnell join me here in Tampa.

NORAH O'DONNELL: Do you notice how he smiled when he said soon to be co-host?

JOHN DICKERSON: I think he always smiles when he says your name, Norah.

FRANK LUNTZ: This race is so close.

NORAH O'DONNELL: Few moments in American politics where you have a captive audience.

JEB BUSH: And this is a chance for a direct view. It's not bragging now. It's informing people of the man.

ANN ROMNEY: His name is Mitt Romney, and you should really get to know him.

REPRESENTATIVE PAUL RYAN: The greatest threat to Medicare is Obamacare.

NORAH O'DONNELL: Attack dog, he's not bad, but no meat on the bones.

HALEY BARBOUR: Maybe she wanted us to pick a guy like me. I got plenty of meat on the bone, but--

CHARLIE ROSE: You've seen a few of these, haven't you?

BILL PLANTE: Well, Charlie, I've seen some really good ones.

GOVERNOR CHRIS CHRISTIE: You see, Mister President--

BILL PLANTE: And unfortunately, I`ve--

CLINT EASTWOOD: What do you mean shut up?

BILL PLANTE: --I`ve seen some pretty bad ones, too.

CLINT EASTWOOD: I`m sorry. I can`t do that to myself either.

CHARLIE ROSE: Will not gut welfare reform.

RICK SANTORUM: What the President is doing--

CHARLIE ROSE: These are the fact-checkers who are looking at--

RICK SANTORUM: Well--

NORAH O`DONNELL: How is the United States` voice muted?

CONDOLEEZZA RICE: Just look at the situation in Syria.

CHARLIE ROSE: Two American soldiers in Afghanistan were shot and killed this morning.

KITTY LOGAN: It`s another so-called insider attack.

DAVID AXELROD: What it`s like for them?

MELISA COWDEN: I have one that can`t go to sleep at night without the overhead light on.

BILL NYE: Everybody`s talking about Hurricane Isaac.

DAVID BERNARD: The satellite picture and new images, it`s a large storm.

BILL NYE: This all comes from science.

MAYIM BIALIK: Still a huge part of my life is to try and be a positive influence especially to young girls in science.

GAYLE KING: Even at the U.S. Open, you can`t get away from, "Call Me Maybe."

JEFF GLOR: Does that make things more stressful and more difficult right now?

BRAIN BAKER: It can if you let it.

GAYLE KING: You`re up for questions with Charlie?

JIM COURIER: I`ve done some stuff with Charlie before.

SEAN LENNON: I`ve never seen my dad in a bow tie. Did he ever wear bow tie?

YOKO ONO: Yes. He did.

GAYLE KING: I can honestly say, Charlie, I have never seen you suffer from anxiety.

CHARLIE ROSE: Yes.

GAYLE KING: Norah, I don`t know about you, yet.

SEAN LENNON: He did wear club promoter. Okay.

GAYLE KING: Yoko and--

SEAN LENNON: Well, I guess--

GAYLE KING: --Sean--

SEAN LENNON: --there`s nothing I can wear.

GAYLE KING: I love her name, Doctor Amy Farrah Fowler.

MAYIM BIALIK: Yes.

GAYLE KING: Can I talk about your movie? Number one--

ROB BURNETT: How dare you?

TODD HILLS: We`re dealing with everybody from Hollywood folks to the-- to the housewives in Tulsa--

GAYLE KING: Give me some Hollywood names.

BILL NYE: Ben Franklin and Thomas Alva Edison. Let alone landing on the moon, Neil Armstrong.

NEIL ARMSTRONG (recording): Houston, Tranquility Base here. The Eagle has landed.

BUZZ ALDRIN: He thinks I shook hands with him. But I think I patted him on the shoulder.

DOUGLAS BRINKLEY: He was a incredibly modest person and there was no romanticism to Armstrong.

MITT ROMNEY: Mister Chairman and delegates, I accept your nomination for president of the United States.

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