Digi-Key Corporation and Rubycon Sign Global Distribution Agreement

Digi-Key

THIEF RIVER FALLS, Minnesota, USA – Global electronic components [1] distributor Digi-Key Corporation, recognized by design engineers as having the industry's largest selection of electronic components [2] available for immediate shipment, and Rubycon [3] today announced the two companies have entered into a distribution agreement in which Digi-Key will distribute Rubycon's line of capacitors [4] to customers worldwide.

[5]"We are pleased to add Rubycon to Digi-Key's line card as they push to provide new innovative products and be an industry leader," said Tom Busher [5], Digi-Key's vice president of global interconnect, passive, and electromechanical product. "Their expansive product offering and new series of lighting and power capacitors will offer great value to our customers."

Rubycon [3] has pioneered the world of low impedance and long life technology, serving to address the growing need of reliability in the power, industrial, lighting and alternative energy markets. Established in 1952, Rubycon has expanded its operations and sales internationally to include production and sales facilities in Japan, Indonesia, Europe, East Asia, and North America.

"Rubycon offers over 100 product families with 10,000 unique items that cover the range of needs for the industries that are served so well by Digi-Key," said Yasumasa Kanada, executive vice president and COO of Rubycon America, Inc. "Not only are we excited, but we also feel this is a perfect fit to accelerate product availability into the hands of the design engineer."

Rubycon's portfolio of capacitors [6] is available for purchase now on Digi-Key's global websites [7].

As the leading integrated Internet-based distributor of electronic components, information about Digi-Key Corporation [1] and inventory of millions of products is accessible to customers around the globe, with all products shipped from Digi-Key's single, North American location. The company's integrated business model provides product and support information online to help put engineers and procurement professionals in control as they solve tough product development challenges.

The company's online offerings and resources include: PTM® [8] product training modules; TechZone℠ technology zones [9]; Digi-Key toolbar [10]; and a Mobile and Social Center [11].

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