Mouser sponsors anti-counterfeit webinar hosted By ECIA and ECN

Mouser Electronics [1] today announced that it is sponsoring a webinar hosted by the Electronic Components Industry Association (ECIA) in collaboration with ECN to further educate the industry on developments in the fight against counterfeit electronic components. As an AS9120A-authorized distributor, Mouser's sponsorship underscores the company's own dedication to supporting the fight against counterfeit products. The webinar takes place Tuesday, June 12.

Chris Warner, Executive Editor of ECN will moderate and Robin B Gray, Jr., ECIA's President, will provide a presentation on the latest government and industry developments in the battle to reign in counterfeit product usage. They will be joined by panellists to discuss evolving regulations handed down by the U.S. Defense Department, how those regulations will impact contractors and subcontractors, and the emerging standards to avoid counterfeits in the aerospace and automotive industries.

"We're pleased to sponsor this strategic event and have every confidence that discussions like this will pave the way towards a more secure world of electronics distribution," states Pete Shopp, Senior Vice President of Operations at Mouser Electronics. "Mouser has always firmly believed in the need for genuine products to ensure quality and reliability. And as an AS9120A-certified distributor, customers can trust that Mouser is delivering authorized, genuine components."

"This is a key issue for the industry," said Robin B. Gray, Jr., ECIA's President. "ECIA has taken an active role in this fight for many years through an advocacy marketing campaign to identify "authorized sources" for electronic products. Thanks in part to those efforts, the government now recognizes that important distinction."

Mouser Electronics takes every possible precaution to ensure its customers are receiving authorized, genuine components. AS9120A is a quality management certification for distributors to the aerospace industry addressing chain of custody, traceability, control and availability of records. AS9120A certification requires rigorous purchasing, handling, storage, and traceability controls to prevent counterfeit and non-conforming electronic components from entering the supply chain. Mouser carries dual registration to AS9120A and ISO 9001:2008 to serve both customers purchasing aerospace components and those purchasing commercial products, and has also adopted relevant requirements of SAE standard AS5553 Counterfeit Electronic Parts: Avoidance, Detection, Mitigation, and Disposition into their AS9120A Quality Management System.

Additionally, Mouser is a contributing member on the SAE G-19 Counterfeit Electronic Parts Committee that wrote AS5553, is currently writing AS6081 Counterfeit Electronic Parts; Avoidance Protocol, Distributors and revision A to

AS5553.

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What's Next in advanced technologies. Mouser offers customers 19 global support locations and stocks the world's widest selection of the latest semiconductors and electronic components for the newest design projects. Mouser Electronics' website is updated daily and searches more than 8.9 million products to locate over 3 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

For more information, visit http://www.mouser.com [2].

www.eciaonline.org [3].

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