Objet to Sponsor Prestigious 'Multiversités Créatives' Exhibition at the Centre Pompidou, Paris

PR Newswire

REHOVOT,

Private VIP Media Tour Focusing on Convergence of Art and Technology Features Artist Neri Oxman

th, 2012; , Restaurant Georges 6th floor, Centre Pompidou,

Objet Ltd [1]., the innovation leader in 3D printing for rapid prototyping [2] and additive manufacturing, is to be an official sponsor of the 'Multiversités Créatives' exhibition at the Centre Pompidou, , starting nd 2012. The exhibition features pieces from Neri Oxman, Artist, Architect, Designer and Assistant Professor at Massachusetts Institute of Technology, whose work has been created using Objet multi-material 3D printing - a capability unique to Objet Connex technology.

(Photo: http://www.newscom.com/cgi-bin/prnh/20120419/526910 [3])

The Centre Pompidou is one of the most visited attractions in with some 3 million visitors every year. This year's Multiversités Créatives exhibition (nd - th) focuses on the future of industry and deals with new creative tools. Visitors will be drawn by 15 different projects created by a new generation of young designers exploring the intersection of technology and art.

"The sponsorship of this exhibition is momentous for our business as a broader awareness of 3D printing technology is key to the industry's future rapid growth," states David Reis, Objet CEO. "The 3D printing industry has the potential to invigorate how we think about product design, art and engineering. The process enables artists, designers and engineers to rapidly create whole assemblies, unique artistic geometries and functional prototypes straight from a 3D design."

Objet is inviting the media to attend its **Private VIP Media Event on Friday 4th May**, which includes **a guided tour of the 'Multiversités Créatives' exhibition, accompanied by Neri Oxman**. Taking place from at the Centre Pompidou, the event starts with **a VIP breakfast buffet in the Restaurant Georges on the 6th floor, with panoramic views of the skyline**. The Objet Media Event is by free invitation only; as number of participants is limited, to get your personal invitation early registration is required*:

English: *http://www.objet.com/pompidou-media-event/* [4].

French: http://www.objet.com/pompidou-media-event-fr/ [5]

Or contact Claire Russel-Jones at Bespoke, tel. +44-1737-215-200; email: objet@bespoke.co.uk [6].

*Objet is not obligated to issue personal invitations to all registrants, reserves the right to change details of, and/or revoke issued invitations, and/or cancel the Private VIP & Media Event, at any time, at Objet's sole discretion.

Artistic beast [7] model combining multiple materials printed in a single print job on the Objet260 Connex 3D printer (courtesy of Neri Oxman)

Resources for Editors

- Learn more about 3D printing from this 2-minute video from Objet: *http://www.youtube.com/watch?v=xXYq_Tm6tq4&feature=player_embedded* [8]
- Read more on the Objet blog [9].

About Objet

Objet Ltd. [1], is a leading provider of high quality, cost effective inkjet-based 3D printing systems and materials. A global company, Objet has offices in , , , , , and .

Objet's 3D printing systems and 3D printing materials are ideal for any company involved in the manufacture or design of physical products using 3D software or other 3D content. Companies using Objet's solutions can be typically found in sectors [10] such as consumer goods & electronics, aerospace & defense, automotive, education, dental, medical and medical devices, architecture, industrial machinery, footwear, sporting goods, toys and service bureaus.

Founded in 1998, the company has thousands of customers [11] worldwide including a substantial share of the relevant Fortune 100 and Fortune 500. Its award-winning technology (13 awards in 8 years)
is based upon over 110 patents and patent pending inventions.

Objet's advanced 3D printing systems and range of about 70 materials [12] enable professionals to build prototypes that accurately simulate the true look, feel and function of an end-product, even complex, assembled goods. The Objet Connex [13]™ line of multi-material 3D printers features the world's only technology to simultaneously jet 2 materials. With this, users can print many different materials into a single part and print various mixed parts on the same build tray. Users can also create advanced composite materials, or Digital Materials [14]™ featuring unique mechanical and thermal properties. Objet's range of about 70 3D printing materials [15] simulate properties ranging from rigid [16] to rubber-like [17], transparent [18] to opaque and standard to ABS-grade engineering plastics [19],

with a large number of in-between shore grades and shades.

Objet's 3D printers [20] are available in a range of form-factors, from cost-effective desktop 3D printers, ideal for entry-level professionals all the way to industrial-scale multi-material machines for front-line designers and top manufacturers. Objet's 3D printers feature the industry's highest-resolution 3D printing quality, based on 16-micron (0.0006 in.) super-thin layering, wide material versatility, office friendliness and ease of operation.

For more information, visit us at http://www.objet.com [1], and for more about 3D printing industry-related news, business issues and trends, read the Objet blog [9].

© 2012 Objet, Objet24, Objet30, Objet Studio, Quadra, QuadraTempo, FullCure, SHR, Eden, Eden250, Eden260, Eden260V, Eden330, Eden350, Eden350V, Eden500V, Job Manager, CADMatrix, Connex, Connex260, Connex350, Connex500, Alaris, Alaris30, PolyLog, TangoBlack, TangoGray, TangoPlus, TangoBlackPlus, VeroBlue, VeroBlack, VeroClear, VeroDent, VeroGray, VeroWhite, VeroWhitePlus, Durus, Digital Materials, PolyJet, PolyJet Matrix, ABS-like and ObjetGreen are trademarks or registered trademarks of Objet Geometries Ltd. and may be registered in certain jurisdictions. All other trademarks belong to their respective owners.

Objet Media Contacts

Todd Graff
Conover Tuttle Pace
Tel. +1-617-412-4000
Email. tgraff@ctpboston.com [21]

Korea
Jihyun Lee
The Hoffman Agency Korea
Tel. +82-10-3408-1609
Email. jhlee@hoffman.com [22]

Shivalika Chadha
Avian Media
Tel. + 91-9717838601
Email. shivalika@avian-media.com [23]

Claire Russell-Jones
UK Bespoke
Tel: +44(0)1737-215200
E-mail. claire@bespoke.co.uk [24]

Edelman KK Japan
Mr. Kiyomitsu Nakata
Tel. +81-03-6858-7711
Email.objetjp@edelman.com [25]

Patricia Tawil
IDESA
Tel. +52-55-5253-9670
Email. ptawil@idesap.com [26]

Objet
Arita Mattsoff
Objet
Tel. +972-8-931-4314
Email. arita@objet.com [27]

AUS
Edelman AUS
Shiva Kumar/Amanda Koh
Tel. +1-612-2-9291 3387/3318
Email. Shiva.kumar@edelman.com [28] / Amanda.koh@edelman.com [29]

Alison McDonald
PR Connections
Tel. +27(0)11-468-1192
Email. alison@pr.co.za [30]

SOURCE Objet Ltd.

Source URL (retrieved on *05/25/2013 - 4:18pm*):
http://www.ecnmag.com/news/2012/04/objet-sponsor-prestigious-multiversit%C3%A9s-cr%C3%A9atives-exhibition-centre-pompidou-paris

Links:
[1] http://www.objet.com/
[2] http://www.objet.com/RESOURCES/Rapid_Prototyping/
[3] http://www.newscom.com/cgi-bin/prnh/20120419/526910
[4] http://www.objet.com/pompidou-media-event/
[5] http://www.objet.com/pompidou-media-event-fr/
[6] http://www.prnewswire.com/news-releases/mailto:objet@bespoke.co.uk
[7] http://web.media.mit.edu/~neri/site/projects/beast/beast.html
[8]

http://www.youtube.com/watch?v=xXYq_Tm6tq4&feature=player_embedded
[9] http://blog.objet.com/
[10] http://www.objet.com/INDUSTRIES/
[11] http://www.objet.com/RESOURCES/Case_Studies/
[12] http://www.objet.com/3D-Printing-Materials/
[13] http://www.objet.com/3D-Printer/Objet_Connex_Family/
[14] http://www.objet.com/3D-Printing-Materials/Overview/Digital_Materials/
[15] http://www.objet.com/3D-Printing-Materials
[16] http://www.objet.com/3D-Printing-Materials/Overview/Rigid_Opaque/
[17] http://www.objet.com/3D-Printing-Materials/Overview/Rubber-like/
[18] http://www.objet.com/3D-Printing-Materials/Overview/Transparent/
[19] http://www.objet.com/3D-Printing-Materials/Overview/ABS-like/
[20] http://www.objet.com/3D-Printer/Products_Overview/
[21] http://www.prnewswire.com/news-releases/mailto:tgraff@ctpboston.com
[22] http://www.prnewswire.com/news-releases/mailto:jhlee@hoffman.com
[23] http://www.prnewswire.com/news-releases/mailto:shivalika@avian-media.com
[24] http://www.prnewswire.com/news-releases/mailto:claire@bespoke.co.uk
[25] http://www.prnewswire.com/news-releases/mailto:Email.objetjp@edelman.com
[26] http://www.prnewswire.com/news-releases/mailto:ptawil@idesap.com
[27] http://www.prnewswire.com/news-releases/mailto:arita@objet.com
[28] http://www.prnewswire.com/news-releases/mailto:Shiva.kumar@edelman.com
[29] http://www.prnewswire.com/news-releases/mailto:Amanda.koh@edelman.com
[30] http://www.prnewswire.com/news-releases/mailto:alison@pr.co.za