Webinar Covers Proactive Electronic Parts Counterfeit Risk Algorithm

Santa Clara, CA – SiliconExpert Technologies will conduct a webinar on March 8th for a first look at its new proactive electronic parts counterfeit risk algorithm.

The Counterfeit Risk algorithm forecasts the likelihood of an electronic part to be targeted by counterfeiters. Using historical data points on previously counterfeited parts, SiliconExpert's latest algorithm helps provide a proactive and realistic approach to combating counterfeits in the supply chain.

The algorithm assigns counterfeit risk scores through rigorous data analysis of many factors such as lifecycle, market shortages, and price hikes which have been found to be key motivational factors for counterfeiters to target a part. SiliconExperts Counterfeit Risk algorithm has been created to be a dynamic indicator of counterfeit activity as the electronics industry moves forward.

"Current solutions to mitigate counterfeit issues in the electronics industry are reactionary. We invite the industry to take a look at our all new algorithm during a one hour webinar on March 8th," says Mohammad Ahmad, Product Manager at SiliconExpert Technologies.

http://www.siliconexpert.com/webinars/reg-counterfeit-algorithm-2012 [1]

Source URL (retrieved on 05/20/2013 - 12:35am):

http://www.ecnmag.com/news/2012/03/webinar-covers-proactive-electronic-parts-counterfeit-risk-algorithm

Links:

[1] http://www.siliconexpert.com/webinars/reg-counterfeit-algorithm-2012

Page 1 of 1