

Molex announces distribution agreement with Routeco in UK

WALLDROF, Germany – 8th February, 2012 – Molex Interconnect GmbH announced the new distribution agreement with Routeco Limited located in Milton Keynes. Routeco will promote and sell the Brad industrial product range from Molex particularly the software and electronics products including the well-known product lines applicom, SST and Direct-Link.

Markus Lorenz, Distribution Corporate Account Manager Molex said: "We are confident about the benefits for both companies in terms of the strong presence of Routeco in the UK market as an exclusive distributor for Rockwell Automation." Molex has been a Rockwell "Encompass Partner" for a long time and provides a broad range of specified products for this market.



Pictured from left to right: Dave Amps UK Sales Manager - Routeco, Markus Lorenz - Molex, John Harrison - Molex, Tony Usher Operations Director - Routeco, Gordon Graham - Molex

With over 30 years of experience in industrial control and automation products, Routeco has established a network of 13 local branch offices in the UK. "The

Molex announces distribution agreement with Routeco in UK

Published on Electronic Component News (<http://www.ecnmag.com>)

company has expanded by focusing on providing customers with the very best choice of products from leading manufacturers from around the world packaged together with a range of value-added services," said Tony Usher, Operations Director Routeco "and we are happy to work together with Molex to offer our customer the best products."

For more information on Molex and its product line visit: www.molex.com [1]

Source URL (retrieved on 01/29/2015 - 9:53pm):

http://www.ecnmag.com/news/2012/02/molex-announces-distribution-agreement-routeco-uk?qt-recent_content=0

Links:

[1] <http://www.molex.com>