

SurfEasy Plug-in Internet Privacy Unveils at the 2012 International CES

Toronto – Jan. 5, 2012 – SurfEasy has announced the official launch of SurfEasy, a plug-in private Internet browser, debuting next week at the 2012 International CES in Las Vegas.

The portable SurfEasy USB key launches a password-protected web browser that secures all Internet traffic using the same encryption as the worlds leading banks. All web history, bookmarks and passwords are securely stored on the SurfEasy USB key, ensuring personal data is not stored on the computer or network.

"When you stop and think about it, we use many different networks and computers to access our online lives. Whether its connecting from the office or using a Wi-Fi hotspot, were providing a lot of personal information to computers, networks and websites that are not designed with our personal privacy in mind," said Chris Houston, founder and CEO of SurfEasy Inc. "SurfEasy lets people take control of protecting their online privacy and security by simply plugging in a USB key."

The SurfEasy browser is powered by Mozilla and encrypted using advanced SSL (Secure Socket Layer) technology. SurfEasy is compatible with most operating systems, including: Windows 7, Windows Vista, Windows XP and Intel-based Mac OS X version 10.5 or later.

SurfEasy is exclusively available online at www.surfeasy.com [1] for \$59.99 (USD) and includes 2GB per month of encrypted browsing through the SurfEasy network. Premium plans are available for an additional \$5.00 (USD) for 25 GB per month and \$10.00 (USD) for 75 GB per month. Global product shipments will begin in February 2012.

SurfEasy is exhibiting at the 2012 International CES, in The Venetian Hotel, Bellini Ballroom #73513.

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Links:

[1] <http://www.surfeasy.com>