Printed Electronics Europe: Initial Speakers Announced, Expanded Exhibition Space

IDTechEx's Printed Electronics Europe 2012 event will be the largest gathering of end users discussing their needs and experiences with the technology.

Hear from:
United Technologies Research Center - $52 Billion Aerospace/Infrastructure
Procter & Gamble - $82 Billion Consumer Brands
Metro Stores - â,¬67 Billion Consumer Goods Retailer
Schneider Electric - â,¬20 Billion Electrics/Electronics
Samsung - $220 Billion Consumer Electronics
Nokia - â,¬42 Billion Consumer Electronics
Panasonic - â,¬83 Billion Consumer Electronics
Sony - $87 Billion Consumer Electronics
And many more...

Event program
The event program covers all the uses and technology sectors for printed electronics, including solid state lighting (OLED vs LED), textile-based electronics, displays, photovoltaics, sensors, logic and memory, and energy storage. To see the evolving agenda click here [1].

Exhibition space increased by 41% due to demand.

Bookings for the exhibition have greatly exceeded previous levels and another hall has now been added, increasing the tradeshow floor area by 41%. More than 120 exhibiting companies are expected and over 1500 attendees. To be involved in a first class networking platform where you have many opportunities to meet with end-users, manufacturers and system integrators to build contacts,please see www.IDTechEx.com/peEurope [2] or email exhibit@IDTechEx.com [3].

Call for Papers and Poster Sessions

If you are interested in joining our conference programme please send us your proposed presentation or poster title by January 13. The content must cover a new technology development. Titles should be sent to Chris Clare c.clare@IDTechEx.com [4]

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http://www.ecnmag.com/news/2012/01/printed-electronics-europe-initial-speakers-announced-expanded-exhibition-space?qt-most_popular=0

Links:
[1] http://www.idtechex.com/emails/click.asp?email=Alix.Paultre@advantagemedia.com&eid=4059&url=http://www.idtechex.com/printed-electronics-europe-12/speakers.asp
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