Practical Components Increases Coverage in Spain

L to R: José Mas, Managing Director of Estanflux, and Kevin Laphen, President, of Practical Components

Practical Components Inc., a worldwide supplier of dummy components, test boards and training kits, has appointed Estanflux as its exclusive distributor of its products throughout Spain and Portugal. The agreement was finalized during the recently held Productronica exhibition in Munich in November 2011.

Estanflux was founded in 1983 in Barcelona and prides itself on its sustained growth and financial strength as well as its technical team that works to provide customers with the highest quality products and brands. Technology, product quality and service are the key features that company seeks in its partners and is what makes it stand out from competitors. Practical Components dummy technology is a new offering for Estanflux and further expands its extensive repertoire.

"Practical Components chose Estanflux for its expertise in the above areas as well as its process knowledge, attention to detail and follow-up that Practical customers have come to expect," said Kevin Laphen, President of Practical Components Inc. "This new sales relationship demonstrates our commitment to providing high-quality solutions and services to the expanding Spanish market. Estanfluxs broad coverage of the territory combined with its highly technical support team will greatly accelerate the adoption of Practicals low-cost process solutions throughout Spain and Portugal."

Estanflux is a top manufacturers distributor for the electronics industry and will represent Practical Components full line of products. Headquartered in Barcelona with offices in Spain and Portugal, Estanflux may be contacted at C. Gomis, 1, 08023 Barcelona; 93 351 61 51; Fax: 93 352 38 45; E-mail: info@estanflux.com [1]; Web site: www.estanflux.com [2].

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