

Lenovo Unveils First ThinkPad Hybrid Laptop and Company's First Business Ultrabook

RESEARCH TRIANGLE PARK, NC - January 5, 2012: [Lenovo](#) [1] today announced the [ThinkPad X1 Hybrid laptop](#) [2], combining the thin, light and performance benefits of its predecessor - the X1 - with double the battery life, up to 10 hours¹, via the hybrids Instant Media Mode, powered by a second processor and operating system. Lenovo also announced today the [ThinkPad T430u ultrabook](#) [2], the companys first business ultrabook giving professionals exceptionally thin and light design without sacrificing performance and productivity.

"The ThinkPad X1 Hybrid and T430u ultrabook represent the next generation in thin and light computing," said Dilip Bhatia, vice president, ThinkPad Business Unit, Lenovo. "From small businesses that literally live their business on the road to corporate professionals working in a managed environment, these new crossover laptops fundamentally change the way people think about mobile computing technology."

Instant Media Mode - Double Battery Life, Instantly

The hybrid doubles as a second PC thanks to its battery-stretching Instant Media Mode (IMM). IMM includes a Qualcomm dual core processor, up to 16 GB of memory and a custom Linux-based operating system. To switch to IMM from Windows, users simply click on an icon on the laptops home screen. With IMM, the laptop operates much like a smart phone, remaining turned on and requiring fewer charging sessions.

Via IMM, users can watch videos, view photos, listen to music and browse the web while preserving precious battery life. Pioneered by ThinkPad, the ThinkPad X1 Hybrid laptop also includes Rapid Charge², technology that charges the battery up to 80 percent in just 30 minutes.

The Best of ThinkPad X1

Measuring less than 0.6-inches and weighing less than four pounds, the 13.3-inch ThinkPad X1 Hybrid goes heavy on performance by doubling the CPU performance and quadrupling the graphics performance of previous Lenovo 13-inch laptops. The hybrid comes equipped with choices of the latest Intel Core i3, i5 and i7 processors and the Windows 7 operating system.

While a great crossover PC, the ThinkPad X1 Hybrid remains a business-class laptop first with features like optional mobile broadband, a high definition display that includes Corning® Gorilla® Glass and a high definition web camera and microphones for video and voice calling. It also has robust security layered with

Intel vPro³ technology, encrypted hard drives with remote management support and a fingerprint reader. Content on the ThinkPad X1 Hybrid looks good and sounds good in both Windows and IMM. The laptop features Dolby Home Theater v4 sound, an HDMI port and Intel Wireless Display technology to connect and stream 1080p video wirelessly to a TV or projector.

Ultrabook Thats All Business

Lenovos first business ultrabook, the ThinkPad T430u, equips business users with the same thin and light designs found in consumer ultrabooks without sacrificing business-class performance, and it comes at a mainstream price starting at \$849.

The stylish ThinkPad T430u ultrabook borrows some of the elements typically found on premium laptops, such as a matte finish thats soft to the touch and an aluminum top cover that complement its small - less than 0.8-inches and less than four pound - frame. It also sports ThinkPads new modern and minimalist island-style keyboard.

The 14-inch laptop has business-primed features including:

- Choices of the latest Intel Core processors and Intel integrated or NVIDIA graphics
- Choice of SSD storage or up to 1 TB of HD storage
- Up to six hours of battery life
- Quick resume and fast boot up
- Lenovo Solution Center powered by Intel Small Business Advantage, a set of productivity and security tools helping to enable overnight energy savings and automatic patch updates

Pricing and Availability⁴

The ThinkPad X1 Hybrid laptop and ThinkPad T430u ultrabook will be available starting in Q2 2012 and Q3 2012, respectively, through business partners and online at www.lenovo.com [3]. Pricing for models starts at approximately \$1,599 and \$849, respectively.

For the latest Lenovo news, subscribe to [Lenovo RSS feeds](#) [4] or follow Lenovo on [Twitter](#) [5] and [Facebook](#) [6].

For more information see www.lenovo.com [3]

¹10 hours of battery life with integrated 4-cell and external slice 6-cell battery measured.

²To reach 80% charge level. Typical ThinkPad X1 battery expected to maintain up to 80% charge after 1,000 charge cycles. Battery life and charge cycles vary by use. Typical X1 battery retains over 60% of original capacity after 3 years based on 250 cycles per year assumption. Lenovo offers a standard one-year Limited Warranty on the battery and the optional upgrade to a ThinkPlus® 3-Year Sealed Battery

Warranty.

³On select models with Intel Core i5 and i7 processors.

⁴Prices do not include tax or shipping and are subject to change without notice and is tied to specific terms and conditions. Reseller prices may vary. Price does not include all advertised features. All offers subject to availability. Lenovo reserves the right to alter product offerings and specifications at any time without notice.

Source URL (retrieved on 03/28/2015 - 2:19pm):

<http://www.ecnmag.com/news/2012/01/lenovo-unveils-first-thinkpad-hybrid-laptop-and-companys-first-business-ultrabook>

Links:

[1] <http://www.lenovo.com/us/en/>

[2] <http://www.lenovo.com/products/us/new-products/index.html>

[3] <http://www.lenovo.com/>

[4] <http://news.lenovo.com/>

[5] <http://twitter.com/lenovopress>

[6] <http://www.facebook.com/lenovo>