Mouser to Distribute Micrium’s Embedded Products Worldwide

December 19, 2011 – Mouser Electronics today announced the signing of a global distribution agreement with Micrium. Micrium stands as a global RTOS leader and their products are a leading choice among embedded engineers serving medical, military and aerospace, industrial, consumer and telecom, plus other embedded design applications.

The new agreement between Mouser and Micrium is effective immediately and involves the global distribution of Micrium’s complete portfolio of RTOS, protocol stack and utility products, and development tools for embedded systems. Micrium’s flagship uC/OS family delivers engineers building microprocessor, microcontroller, and DSP-based devices outstanding reliability, performance, dependability, sound source code, and vast documentation. Going forward, Mouser gives customers across the map another channel for purchasing Micrium products and for obtaining localized embedded technical design support.

“This global distribution agreement with Micrium falls right in line with our business strategy to enhance Mouser’s value proposition by expanding our line card of leading technology suppliers as we aim to satisfy our customers’ design needs,” says Russell Rasor, Mouser Vice President of Advanced Technologies. “We are excited to be able to offer Micrium’s comprehensive development software to our customers in order to improve their speed-to-market. We look forward to a beneficial partnership.”

“We are extremely pleased to be working in partnership with Mouser, a leading distributor focused on supporting the many product needs of design engineers and buyers in the design stage,” expresses Jean Labrosse, President and CEO of Micrium. “We are impressed with the commitment Mouser brings to the table when it comes to satisfying the ever-evolving requirements of design engineers in embedded design.”

With its broad product line and unsurpassed customer service, Mouser caters to design engineers and buyers by delivering What’s Next in advanced semiconductor technologies and electrical components. Mouser offers customers 19 global support locations and the latest, most technologically advanced components for their newest design projects. Mouser Electronics’ website is updated daily and searches more than 8 million products to locate over 2 million orderable part numbers available for easy online purchase. Mouser.com also houses an industry-first interactive catalog, data sheets, supplier-specific reference designs, application notes, technical design information, and engineering tools.

For more information, visit www.mouser.com [1]

Source URL (retrieved on *07/29/2014 - 8:59pm*):
http://www.ecnmag.com/news/2011/12/mouser-distribute-micrium%E2%80%99s-embedded-products-worldwide?qt-recent_content=0

Links:
[1] http://www.mouser.com