

## **Marsh Bellofram Announces Acquisition of King Engineering Corporation**

December 5, 2011, Newell, West Virginia, USA – The Marsh Bellofram Group of Companies ([www.marshbellofram.com](http://www.marshbellofram.com)) today announced its acquisition of the product line assets of King Engineering Corporation of Ann Arbor, Michigan.

Founded in 1937, King Engineering Corporation ([www.king-gage.com](http://www.king-gage.com)) is a globally renowned manufacturer of KING -GAGE liquid level measurement and inventory tank gauging systems, including related air filtration components for new installations, upgrades, and retrofits of storage or processing vessels. The company's product portfolio includes electronic pressure transmitters and sanitary level sensors to meet 3-A standards for clean-in-place applications, as well as graphic tank level indicators, digital processors, and single- and multiple tank operator interfaces, further supporting PLC and/or LAN protocols. Market sectors supported by King Engineering products include food and beverage, personal care, pharmaceutical, cosmetics, chemical processing, and specialized areas of the marine industry.

Under the terms of the acquisition, King Engineering manufacturing operations have been moved from Ann Arbor, Michigan to Marsh Bellofram global corporate headquarters in Newell, West Virginia, USA. Both standard and custom products will continue to be offered under the KING-GAGE brand, with customer service and sales support also transferred to Newell.

Notes Joe Colletti, Jr., president, Marsh Bellofram Group of Companies, "Our recent acquisition allows Marsh Bellofram to further expand our breadth of available product technologies, while offering existing King Engineering customers even greater support. We look forward to continuing the investment in R&D and manufacturing that have allowed KING-GAGE products to succeed under its prior ownership and more comprehensively supporting the needs of our valued customer base."

For more information about KING-GAGE product technologies now offered as part of the Marsh Bellofram Group of Companies, visit [www.marshbellofram.com](http://www.marshbellofram.com) [1].

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<http://www.ecnmag.com/news/2011/12/marsh-bellofram-announces-acquisition-king-engineering-corporation>

**Links:**

[1] <http://www.marshbellofram.com>