HDMI-Enabled Product Shipments to Surpass 1 Billion in 2014

In-Stat

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HDMI has become the interface solution of choice throughout the consumer electronic (CE) device market, particularly for wired CE devices. It is found in every digital television (DTV) shipping in 2011 and in nearly every HD set top box. As a result of this current and forecasted level of penetration, future growth will come from other markets, such as mobile phones and consumer desktop and mobile PCs. It is here where its success will negatively impact DVI's future growth. New In-Stat (www.in-stat.com [1]) research forecasts that the number of HDMI-enabled device shipments will surpass 1 billion in 2014, while DVI-enabled shipments will decline by 9.4% annually through 2015.

“HDMI has become the universal interface for nearly all advanced CE devices, while DVI, although still significant in numbers, will have serious competition from technologies like DisplayPort in PCs and PC monitors,” says Brian O'Rourke, Research Director. “There is no roadmap for DVI to upgrade and AMD has announced that it will end DVI support in its chips by 2015, while HDMI adoption continues across a broad number of devices and markets.”

Some of the findings include:

- HDMI device shipments will increase by 17% annually through 2015.
- DVI device shipments will increase through 2011 before starting a slow decline.
- HDMI will reach 65% penetration in the digital camcorder market in 2015.
- DVI will increasingly be pressured by DisplayPort in the corporate PC market.

DVI and HDMI: DVI Declines While HDMI Soars ***[2]*** (#IN1104981MI), gives annual penetration forecasts through 2015 for both DVI and HDMI and includes:

- Forecasts segmented into five product segments; PCs, PC peripherals, CE devices, communications, and automobiles.
- Forecasts of 25 separate applications including desktop and mobile PCs, mobile PC docking stations, aftermarket graphics cards, LCD PC monitors,

business projectors, digital signage, digital televisions, SD DVD players and recorders, blue laser DVD players and recorders, audio/video receivers, game consoles, digital camcorders, digital still cameras, and mobile phones.
- Analysis of DVI and HDMI market drivers and barriers.
- Examination of HDMI, DVI, and competing technologies.

This research is part of In-Stat's Multimedia Interface service, which identifies and forecasts the markets for key interface technologies and tracks penetration of these technologies into PCs, PC peripherals, consumer electronics, communications, automotive and industrial applications. It also examines competitors, industry agendas, technology platforms, semiconductor technology and shipments. Supply and demand-side insights are combined to examine these dynamic, evolving technologies.

Related In-Stat research:

DisplayPort: External DP, eDP, and iDP Impact PC, CE, and Mobile Markets [3]

PC/Display Interface by Device, Q4'11 Forecast [4]

USB by Device, Q4'11 Forecast [5]

USB 2011: SuperSpeed Comes to Market [6]

Wireless HD Video Technology: WHDI and WirelessHD Establish Market, While WiGig Establishes Specification [7]

More Information on this Research

- **Title:** DVI and HDMI: DVI Declines While HDMI Soars
- **Service:** Multimedia Interfaces [8]
- **Product Number:** IN1104981MI
- **Publication Date:** November 2011
- **Number of Pages:** 76
- **Price:** $3,995 USD
- Abstract, Table of Contents, Figures & Tables **[9]**
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