UK Wireless Module Manufacturer LPRS appoints new Distributor for ASPAC

LPRS, a leading European supplier of short-range radio devices, announced the appointment of Veloxity Components Pte. Ltd. as their distributor for the Asia/Pacific region. Veloxity will principally sell the LPRS market leading easyRadio Advanced (eRA) industrial wireless communications modules as well as development kits and accessories.

John Sharples, Managing Director of LPRS comments; “We see the Asian and New World markets as key to the continued sales growth of our products. We are confident that our British designed and manufactured wireless modules can not only compete on price in Asia but that their unique feature sets offer all system builders the shortest time to market for any industrial project requiring wireless communication.”

Based in Singapore, Veloxity Components is an independent distributor of electronic components with sales offices also in Malaysia and Thailand. Veloxity also offer a number of value-added services including supplier base consolidation, worldwide sourcing, excess inventory management, minimal MOQ restrictions, 3rd party programming , stocking and kitting, re-packing, taping, vacuum packing, baking, in-house visual/microscopic inspection and solderability testing, low volume PCB assembly and 3rd party testing.

In addition to its own easyRadio Advanced (eRA) wireless modules the LPRS product range now includes, narrow band long range wireless modules from CDP, the IQRF range of wireless networking components, the IQVC range of visual control panels together with antenna, wireless key fobs and a wide range of sensor products.

For more information call +44(0)1993 709418, email sales@lprs.co.uk [1] or visit www.lprs.co.uk [2]

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