Digi-Key Corporation and Clare Expand Distribution Agreement Globally

Digi-Key

Wednesday, November 9, 2011 - THIEF RIVER FALLS, Minn., USA and BEVERLY, Massachusetts, USA – Electronic components [1] distributor Digi-Key Corporation, recognized by design engineers as having the industry's broadest selection of electronic components [2] available for immediate shipment, today announced that Clare [3] semiconductor products will be available to Digi-Key customers worldwide.

Clare, an IXYS Company, designs, manufactures, and markets high-voltage integrated circuits (ICs) and optically isolated Solid State Relays (OptoMOS®) for the communication, industrial, power, and consumer markets.

"We are excited to announce the expansion of our distribution agreement with Clare," said Mark Zack [4], Digi-Key's vice president of semiconductors. "With its strong product offerings in high voltage, analog, and mixed signal IC's, customers worldwide will be able to source their engineering, and production needs from Digi-Key."

Mark Heisig, Senior Vice President and General Manager of Clare states that, 'The extension of our supplier agreement with Digi-Key to a worldwide level will be greatly beneficial to our customers and is a natural extension of our business. We look forward to expanding our engagement with Digi-Key to win and support many new competitive opportunities."

Clare's product lines are available for purchase now on Digi-Key's global websites. [5]

As the leading integrated Internet-based distributor, information about and inventory of millions of products is accessible to customers around the globe, with all products shipped from Digi-Key's single, North American location. The company's integrated business model provides product and support information online to help put engineers and procurement professionals in control as they solve tough product development challenges.

The company's online offerings and resources include: an interactive online catalog [6]; PTM Online…On Demand® [7] product training modules; TechZone℠ technology zones [8]; Another Geek Moment videos [9]; Digi-Key toolbar [10]; PurchasingPro℠ [11] for electronics buyers; TechXchange℠ [12]; a Mobile and Social Center [13]; and a Reference Design Library [14].

SOURCE [15]

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