VIA Honored with Seven First Ever Taiwan Green Classics Awards

Taipei, Taiwan, October 18, 2011 - VIA Technologies, Inc, a leading innovator of power efficient x86 processor platforms, today announced that the company has been honored with seven "Taiwan Green Classics Awards" from the Taiwan Ministry of Economic Affairs. The Taiwan Green Classics Awards were created to recognize the best green products and services provided by Taiwanese corporations. The awards ceremony will be held on Wednesday, October 26th, 2011 in the Taiwan World Trade Center, Hall 1 from 10-11 a.m.

VIA received awards for seven of its products, including, the VIA Quadcore processor, VIA dual core processors (the VIA Nano X2 and the VIA Eden X2), the VIA VX900 MSP, the VIA VX11 MSP, the VIA ARTiGO A1100 compact system, the VIA EPIA-P720 Pico-ITX mainboard and the VIA ART-5450 in-vehicle system. The awards were rewarded based on criteria broken into four categories including, Products and Services Green Value, Green Supply Chain Management, Innovative Technology and Green Marketing and, Corporate Social Responsibility.

"VIA is honored to receive these awards recognizing VIA's commitment to Green business initiatives," said Epan Wu, Head of the VIA Embedded Platform Division, VIA Technologies, Inc. "VIA has been a long-time industry leader in the development of low power environmentally friendly products and is dedicated further building on this leadership in the future."

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