Digi-Key Corporation and LS Research Sign Global Distribution Agreement

Digi-Key

Tuesday, September 27, 2011 - THIEF RIVER FALLS, MN, USA and CEDARBURG, WI, USA – Electronic components [1] distributor Digi-Key Corporation, recognized by design engineers as having the industry's broadest selection of electronic components [2] available for immediate shipment, and LS Research [3] have signed a global distribution agreement.

Mark Zack [4], Digi-Key's Vice President of Semiconductors said, "We are pleased to sign this worldwide agreement. With the company's deep history and unmatched experience in wireless product design, LS Research can offer our customers the best in radio module and gateway solutions."

"Our agreement with Digi-Key enables LS Research to bring over three decades of wireless product development and innovative module solutions to a broad global customer base," said Bill Steinike, President of LS Research. "Together, Digi-Key and LSR will enable customers to get their products to market faster by providing them with tested and certified wireless module solutions and the latest innovations in supply chain management."

LS Research delivers turnkey wireless solutions with product development, EMC testing & certification, and RF modules. LS Research's module offering includes state-of-the-art FCC/IC certified and ETSI tested WiFi, Bluetooth®, 802.15.4, and ZigBee® 900 MHz, 2.4 GHz and 5.8 GHz (WiFi) devices, antennas, ProFLEX™ and ModFLEX modules™.

LS Research's products [3] are available for purchase now on Digi-Key's global websites. [5]

As the leading integrated Internet-based distributor, information about and inventory of millions of products is accessible to customers around the globe, with all products shipped from Digi-Key's single, North American location. The company's integrated business model provides product and support information online to help put engineers and procurement professionals in control as they solve tough product development challenges.

The company's online offerings and resources include: an interactive online catalog [6]; PTM Online...On Demand® [7] product training modules; TechZone℠ technology zones [8]; Another Geek Moment videos [9]; Digi-Key toolbar [10]; PurchasingPro℠ [11] for electronics buyers; TechXchange℠ [12]; a Mobile and Social Center [13]; and a Reference Design Library [14].

SOURCE [15]

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