

KSW Microtec Accelerates Drive in eTicketing At ID WORLD Rio de Janeiro 2011

KSW Microtec AG will demonstrate a secure roadmap for e-ticketing and eID cards for the Latin American market at ID WORLD Rio de Janeiro, June 21 to 22, 2011.

A highlight of KSW's presence at the event will be a conference presentation on June 21 by KSW Microtec's Chief Technology Officer, Carsten Nieland. He will focus on the company's new revolutionary generation of prelaminate, Thinlam with its proven advantages for RFID-based ticketing and its potential for merging with applications for e-government and e-payment security two sectors where it is already deployed in volume.

Thinlam will be introduced for the first time to the Latin American region and the timing could not be more relevant given the fact that Brazil will soon host two of the world's most important and largest sporting events the 2014 FIFA World Cup and the 2016 Olympic Games, says Carsten Nieland, KSW Microtec's CTO. Not only the events themselves, but the country's entire transportation network can benefit from the adoption of RFID-based integrated ticketing to achieve both efficiency and optimize security.

Another highly relevant development in the country is the introduction of the RIC (Registro de Identidade Civil) or Civilian Identity Registry numbering system, which is directly linked to the new Brazilian ID card standard for the incorporation of high security features through RFID - and where Thinlam can play a key role.

KSW has received large volume orders for its certified and standardized inlays for eTicketing, in 2011, and is producing tens of millions of ticket inlays to meet this demand, indicating a sustained increase for RFID based eTicketing schemes. This drive is further enhanced through the provision of customized products generated from different ISO14443/ISO15693 chips in combination with a variety of alternative antenna designs.

The Thinlam prelaminate family, along with other innovations, will be presented to the Latin American market for the first time in Rio de Janeiro at KSW's booth number A23.

KSW Highlights at ID WORLD Rio de Janeiro:

- Presentation by CTO, Carsten Nieland April June 21: Future of Tickets and Merging Applications - A Secure Roadmap with RFID Thinlams

- KSW Microtec welcomes visitors throughout the exhibition on booth number A23

About KSW

KSW Microtec AG founded in 1994, with its headquarters in Germany, is one of the

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world's leading suppliers of contactless components for applications such as Access Control and eGovernment, ePayment, eTicketing and Asset Management. KSW combines successfully high-end wafer processing, extremely efficient assembly and lamination technology and far-reaching expertise in design. KSW has earned itself a leading position on the market as innovator and one of the most efficient, and simultaneously most flexible, producers of RFID components. KSW is a 100% investment holding of the listed venture capital company Deutsche Effecten- und Wechsel-Beteiligungsgesellschaft AG headquartered in Jena. For more information visit: www.ksw-microtec.de [1].

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[1] <http://www.ksw-microtec.de>