Digi-Key Named 2010 Global Catalog Distributor of the Year by TE Connectivity (TE)

Digi-Key

Thursday, April 28, 2011 - THIEF RIVER FALLS, Minnesota, USA
â?" Electronic components [1] distributor Digi-Key Corporation, recognized by design engineers as having the industryâ??s broadest selection of electronic components [2] available for immediate shipment, has achieved the honor of being named TE Connectivityâ??s 2010 Global Catalog Distributor of the Year.

This is the second award TE has presented to Digi-Key in recognition of the company's global distribution of TE products. Digi-Key received the award based on sales growth, performance, demand identification and creation, customer expansion, cash improvements, and cost reductions/operation efficiency gains.

"We appreciate the recognition we have received from TE," said Mark Larson [3], Digi-Key's president and COO. "As a global, Internet-based distributor, Digi-Key is dedicated to maintaining the highest levels of in-stock product available to our customers worldwide. As this award confirms, Digi-Key is a company that is able to offer the best possible service to our global customer base by offering quality name-brand products from leading suppliers like TE."

Digi-Key has distributed TE products since 1984. TEâ??s diverse line of quality products is available for purchase on Digi-Keyâ??s global [4] websites.

"For the past 26 years Digi-Key has maintained a strong relationship with TE. Distributing their quality products to our customer base worldwide presents Digi-Key as a trustworthy company with the best in electronic components," said Jeff Shafer [5], Digi-Key's vice president of global interconnect, passive and electromechanical product. "We have the utmost respect for TE and are grateful to be considered TEâ??s Global Catalog Distributor of the Year for 2010."

Digi-Key Corporation focuses on providing customers with superior service, which includes product selection and availability, on-time delivery, and responsiveness. Using leading-edge processes and state-of-the-art technologies, Digi-Key serves a global customer base from its 600,000 square foot facility in Thief River Falls, Minnesota, USA.

SOURCE [6]

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Links:
[1] http://www.digikey.com/
[2] http://search.digikey.com/scripts/DkSearch/dksus.dll?site=us&wt.mc_id=PressRelease&lang=en
[3] http://www.ezwire.com/cust/Digikey/ExecutivePhotos/MarkLarson.jpg
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