Digi-Key to Unveil Redesigned Booth for electronica 2010

Electronic components distributor Digi-Key Corporation, recognized by design engineers as stocking the industry's broadest selection of board level electronic components for immediate shipment worldwide, will make its presence known during electronica 2010 Nov. 9-12 in Munich, Germany.

Digi-Key's presence at electronica 2010 will be even bigger and better this year. With a redesigned booth; custom Digi-Key slot machines; Digi-Key soccer balls; appearances by Marilyn Monroe and Captain Jack Sparrow lookalikes; Digi-Key will truly be everywhere during electronica 2010.

Digi-Key's redesigned booth will include information kiosks, a platform showcasing the 2010 Chevrolet Corvette to be given away the last day of the show, and several innovative surprises. Digi-Key representatives will be available during the trade show to answer questions and provide information about Digi-Key’s products, suppliers, and distribution processes.

Additionally, Digi-Key has expanded its presence at electronica to include the Digi-Café located across the hall adjacent to the Digi-Key booth (A5.576), where attendees can purchase beverages, snacks or satisfying meals while taking a break from their busy schedules. Attendees can stay connected at Digi-Key's Wi-Fi Hotspot in Hall B3, where they can check their e-mail, browse the Internet, or take a break from the action.

Visit the Digi-Key booth during electronica 2010 to meet Digi-Key representatives, have your photo taken with Marilyn Monroe, and for your chance to win a 2010 Chevrolet Corvette and other great prizes!

For more information, go to www.digikey.com/electronica [1].

Digi-Key Corporation focuses on providing customers with superior service, which includes product selection and availability, on-time delivery, and responsiveness. Using leading-edge processes and state-of-the-art technologies, Digi-Key serves a global customer base from its 600,000 square foot facility in Thief River Falls, Minnesota, USA.

About Digi-Key Corporation
As one of the world’s fastest growing distributors of electronic components, Digi-Key Corporation has earned its reputation as an industry leader through its total commitment to service and performance. As a full-service provider of both prototype/design and production quantities of electronic components, Digi-Key has been ranked #1 for Overall Performance for 18 consecutive years from among North America’s more than 200 distributors (EE|Times Distribution Study/August

2009). Offering more than 1.7 million products from more than 440 quality name-brand manufacturers, Digi-Key's commitment to inventory is unparalleled. Access to the company's broad product offering is available 24/7 at Digi-Key's top-rated website, www.digikey.com [2].

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Links:
[1] http://www.digikey.com/electronica
[2] http://www.digikey.com