Digi-Key features at Future Professionals Day at electronica 2010

Electronic engineering students will have the chance to get up-close and personal with Digi-Key Corporation during Superstudium – Future Professionals Day, Friday, Nov. 12 at the electronica 2010 trade show in Munich, Germany.

Students will learn that Digi-Key stocks more board level components for immediate shipment than any other distributor in the world from more than 440 of the world's leading suppliers of semiconductor, interconnect, passive, and electromechanical products. Digi-Key also provides product information, design support services, technical services, online resources, and more to aid engineering students in their projects.

"We realize the importance of providing products and information to the next generation of electronic engineers," said Mark Larson, Digi-Key's president and COO. "They will be responsible for the innovations of the future, and we want to pave the way for them by having the product they need, when they need it and giving them the information they need to successfully complete their designs."

Starting at 10 a.m., electronic engineering students will have the opportunity to view several presentations and demonstrations at Digi-Key's booth. Additionally, students will have the opportunity to register to win one of two Vespa LX 50 2T motor scooters with custom Timbuk2 messenger bags; one of 10 HP 210-150NR Netbooks; and one of five Digi-Key PulseProject kits.

Please see the schedule below for information regarding presentations and demonstrations during Superstudium - Future Professionals Day:

10-10:15 a.m. – Introduction
10:15-11 a.m. – Presentation about engineering careers
11 a.m.-1:30 p.m. – Experiment stations and Digi-Key booth tours
2-3 p.m. – Closing presentations and raffle drawing for prizes
For more information about Digi-Key's booth at electronica 2010, visit www.digikey.com/electronica.

Digi-Key Corporation focuses on providing customers with superior service, which includes product selection and availability, on-time delivery, and responsiveness. Using leading-edge processes and state-of-the-art technologies, Digi-Key serves a global customer base from its 600,000 square foot facility in Thief River Falls, Minnesota, USA.

About Digi-Key Corporation
As one of the world's fastest growing distributors of electronic components, Digi-Key Corporation has earned its reputation as an industry leader through its total

commitment to service and performance. As a full-service provider of both prototype/design and production quantities of electronic components, Digi-Key has been ranked #1 for Overall Performance for 18 consecutive years from among North America's more than 200 distributors (EE|Times Distribution Study/August 2009). Offering more than 1.7 million products from more than 440 quality name-brand manufacturers, Digi-Key's commitment to inventory is unparalleled. Access to the company's broad product offering is available 24/7 at Digi-Key's top-rated website, www.digikey.com [1].

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Links:
[1] http://www.digikey.com