

# Microsoft, Facebook team up on social search

The Associated Press

SEATTLE (AP) -- Microsoft is starting to incorporate what your friends do on Facebook right into its Bing search engine.

A new feature rolling out Wednesday will start showing what Facebook friends "like" on the search results page.

On Facebook and sites around the Web, people can click a "like" button to show support or share information with friends. On Bing, if you search for a topic in the news, articles friends have shared on Facebook might appear. Restaurants and movies that friends have "liked" could help you decide what to do on your next date.

Microsoft has been working with Facebook since 2006.

The feature could help distinguish Bing from Google, which only has access to information users make public.

[SOURCE](#) [1]

**Source URL (retrieved on 01/28/2015 - 7:32pm):**

<http://www.ecnmag.com/news/2010/10/microsoft-facebook-team-social-search>

**Links:**

[1] [http://hosted.ap.org/dynamic/stories/U/US\\_TEC\\_MICROSOFT\\_BING\\_UPDATES?SITE=VTBEN&SECTION=HOME&TEMPLATE=DEFAULT](http://hosted.ap.org/dynamic/stories/U/US_TEC_MICROSOFT_BING_UPDATES?SITE=VTBEN&SECTION=HOME&TEMPLATE=DEFAULT)