Fairchild Semiconductor's New Website Home Page, Streamlines Access, Improves Navigation

Fairchild Semiconductor

SAN JOSE, Calif. – October 14, 2010 – Fairchild Semiconductor [1]® (NYSE:FCS), a leading global supplier of high performance power [2] and mobile [3] products, has launched a new website home page designed to improve navigation and streamline access, making it easier for visitors to gather information on Fairchild solutions that help solve their design challenges.

A recognized power semiconductor expert, Fairchild is at the forefront of helping customers solve their design challenges by providing the right technology for their success. The company recently expanded its focus on the mobile handset market [3], building on its success in the development of semiconductor solutions that deliver new levels of functionality and help differentiate mobile designs.
The update provides visitors a broader view into the Fairchild website, and the design resources it offers engineers. Enhancements to the site include a new, one-stop access point to key features and content on the site, including:

- Reference designs [4]
- Application notes [5]
- Product information [6]
- Technical diagrams [7]

The site also allows visitors to watch or download videos and podcasts [8], read our Chinese [9] and English [10] blogs about power and mobile solutions, as well as sign up for My Fairchild [11], where registered users have access to additional information, including Fairchild's Design Center [12]. In the Design Center [12] they can utilize design tools, developer tool kits and more. Additionally, visitors can sign up for RSS feeds to stay up to date with Fairchild information, as well as follow the company on Facebook [13] and Twitter [14].
For more information, visit the Fairchild website at www.fairchildsemi.com
Follow us on Twitter @ http://twitter.com/FairchildSemi [14]

View product and company videos, listen to podcasts and comment on our blog @ http://www.fairchildsemi.com/engineeringconnections [15]

Visit us on Facebook @ http://www.facebook.com/FairchildSemiconductor [13]

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About Fairchild Semiconductor:
Fairchild Semiconductor [1] (NYSE: FCS) – global presence, local support, smart ideas. Fairchild delivers energy-efficient, easy-to-use and value-added semiconductor solutions for power [2] and mobile [18] designs. We help our customers differentiate their products and solve difficult technical challenges with our expertise in power and signal path products. Please contact us on the web at www.fairchildsemi.com [1].

SOURCE [19]

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Links:
[1] http://www.fairchildsemi.com/
[2] http://www.fairchildsemi.com/power/
[3] http://www.fairchildsemi.com/applications/diagrams/mobile.html
[4] http://www.fairchildsemi.com/support/referencedesign/index.html
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