Digi-Key Corporation and Energy Micro Ink Global Distribution Deal

Digi-Key

THIEF RIVER FALLS, Minn., USA and Oslo, Norway - Electronic components distributor Digi-Key Corporation [1], recognized by design engineers as having the industry's broadest selection of electronic components [2] available for immediate shipment, announced today a worldwide agreement with Energy Micro [3] for the distribution of its ultra low power EFM®32 Gecko [4] microcontroller products.

Energy Micro's [3] energy friendly product range, comprising 32-bit ARM® Cortex™-M3 based microcontrollers, energyAware tools and companion development kits are now available from Digi-Key's global websites [5] and will appear in future print and on-line catalogs.

Dave Doherty, Digi-Key's Vice President of Semiconductor Products said, "We've already seen, through our North American agreement with Energy Micro, that there is strong market interest in their low power microcontroller solution. Design engineers around the world are under pressure to extend battery life, and we’re delighted to support them with this global distribution agreement."

Geir Førre, Energy Micro's President and CEO said, "Digi-Key has already demonstrated to us its ability to reach design engineers with some very real energy management problems to solve. We now look forward to working together with Digi-Key on a worldwide basis to promote the ideals of true energy-friendly design."

Suiting a range of energy sensitive applications including metering, alarm/security, portable medical and lifestyle products, the EFM32 microcontroller architecture has been designed to dramatically reduce total system energy consumption. The unique advanced energy monitoring (AEM) facility of the EFM32 development kits provides designers with a graphical energy debugging tool enabling early identification and removal of adverse energy drains.

Digi-Key Corporation focuses on providing customers with superior service, which includes product selection and availability, on-time delivery, and responsiveness. Using leading-edge processes and state-of-the-art technologies, Digi-Key serves a global customer base from its 600,000 square foot facility in Thief River Falls, Minnesota, USA.

SOURCE [6]

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