New Digi-Key Application Now Available for Android Phone Users Around the Globe

Digi-Key

THIEF RIVER FALLS, Minnesota, USA - Design engineers and purchasers around the globe can now conduct business with Digi-Key Corporation [1] wirelessly with the availability of Digi-Key's application [2] for Android phone users. Digi-Key's Android application, version 1.0.2, is currently available in English and is available for download from the Android Market for Android 1.6 and higher.

Digi-Key's Android app [2] is the second in a series of Digi-Key mobile applications. It provides easy access to Digi-Key's expansive product offering and resources. Similar to the Digi-Key iPhone application, the Digi-Key Android app also allows customers to create Digi-Key orders and view them in local, Digi-Key supported currencies.

"By introducing our innovative series of mobile applications for our domestic and international customers, we are making Digi-Key more accessible and creating a more convenient method for conducting business with Digi-Key," said Mark Larson, Digi-Key's president and COO. "It is exciting to explore different forms of media and experience the results of successful technology initiatives like our mobile applications."

This free application, available in the Android Market, is the passkey to one of the world's largest inventories of electronic components in stock. Providing instant access to Digi-Key, this new application is designed to help design engineers and purchasers source the electronic components they need *any time, anywhere*.

One of the most innovative features of Digi-Key's Android application enables the customer to view part datasheets on his or her Android phone. Future updates to the Digi-Key Android app will include the ability to download, e-mail and save high-resolution datasheets for future reference.

Additionally, Digi-Key's Android app provides customers with access to Digi-Key's in-stock inventory of more than 500,000 board level components, as well as Digi-Key's online offering of more than 1.7 million products.

Features of Digi-Key's Android application enable users to search for parts, create Digi-Key orders, access their My Digi-Key accounts, get product specifications, view product photos, learn about new products and new technologies at Digi-Key, and more.

Digi-Key's Android application supports all Digi-Key sanctioned international currencies and the ability to view orders created from web, phone, fax, and mobile devices.

"Over the past few months, many of our customers have asked that we bring our best-in-class iPhone application to the Android marketplace," said John Collins, Digi-Key's chief information officer (CIO). "With the introduction of our Android application, Digi-Key has proven once again that we listen and value what our customers desire. We are continually pushing the envelope when it comes to providing convenient, intuitive applications and resources for our customers. Digi-Key's signature parametric part search and robust feature drilling make the Android app useful for our entire customer spectrum, including design engineers, purchasers and hobbyists."

To download the Digi-Key application, go to the Android Market on your Android-compatible mobile device and search for "Digi-Key."

Digi-Key Corporation, recognized by design engineers as having the industry's broadest selection of electronic components [3] available for immediate shipment, focuses on providing customers with superior service, which includes product selection and availability, on-time delivery, and responsiveness. Using leading-edge processes and state-of-the-art technologies, Digi-Key serves a global customer base from its 600,000 square foot facility in Thief River Falls, Minnesota, USA.

About Digi-Key Corporation

As one of the world's fastest growing distributors of electronic components, Digi-Key Corporation has earned its reputation as an industry leader [4] through its total commitment to service and performance. As a full-service provider of both prototype/design and production quantities of electronic components, Digi-Key has been ranked #1 for Overall Performance for 18 consecutive years [5] from among North America's more than 200 distributors (*EE*|*Times* Distribution Study/August 2009). Offering more than 1.7 million products from more than 440 quality name-brand manufacturers, Digi-Key's commitment to inventory is unparalleled. Access to the company's broad product offering is available 24/7 at Digi-Key's top-rated website, www.digikey.com [1].

SOURCE [6]

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