Digi-Key Corporation and Opto Diode Corporation Announce Signing of Global Distribution Agreement

Digi-Key

Friday, August 20, 2010 - THIEF RIVER FALLS, Minnesota and Newbury Park, California – Electronic components distributor Digi-Key Corporation [1], recognized by design engineers as having the industry's broadest selection of electronic components [2] available for immediate shipment, and Opto Diode Corporation [3], a global supplier of advanced performance photodiodes and highly reliable visible and IR LEDs, today announced the companies have entered into an agreement in which Digi-Key will distribute Opto Diode products to customers worldwide.

Opto Diode [3] products are now in stock and available for purchase on Digi-Key's global [4] websites. Products from Opto Diode Corporation will also be featured in future print and online catalogs.

"Digi-Key is very pleased to announce this new distribution agreement with Opto Diode Corporation," said Jeff Shafer, Digi-Key's vice president of interconnect, passive, and electromechanical product. "We believe this new partnership with Opto Diode affirms Digi-Key's commitment to work with the world's leading suppliers and provide the distribution industry's widest selection of electronic components to our global customers."

"Opto Diode is looking forward to the many customer benefits of teaming with an international distributor that strives to keep all parts in stock," said Russ Dahl, general manager of Opto Diode.

Digi-Key Corporation focuses on providing customers with superior service, which includes product selection and availability, on-time delivery, and responsiveness. Using leading-edge processes and state-of-the-art technologies, Digi-Key serves a global customer base from its 600,000 square foot facility in Thief River Falls, Minnesota, USA.

SOURCE [5]

Source URL (retrieved on *07/26/2014 - 12:06am*):
http://www.ecnmag.com/news/2010/08/digi-key-corporation-and-opto-diode-corporation-announce-signing-global-distribution-agreement

Links:
[1] http://www.digikey.com/?wt.mc_id=PressRelease
[2] http://search.digikey.com/scripts/DkSearch/dksus.dll?site=us&wt.mc_id=Pr

essRelease&lang=en
[3] http://digikey.com/Suppliers/us/Opto-Diode.page?lang=en&WT.mc_id=PressRelease
[4] http://dkc1.digikey.com/us/en/mkt/International.html/?wt.mc_id=PressRelease
[5] http://www.ezwire.com/cust/Digikey/DKOpto/DK-Opto.html