

## **CandM Appoints Bo Oliveira Western Regional Sales Manager**

1888 Press Release

Oliveira joins C&M after 32 years with AIW where he served in various roles including OEM Inside Sales Manager and National OEM Sales Manager. In addition to his experience in sales and marketing, he also served as a cable design engineer during part of his tenure with AIW.

"Bo's extensive product knowledge and network of contacts will no doubt be of great value to his efforts in our Western region", remarked David Brakenwagen, C&M's Senior Vice President of Sales and Marketing. "We believe Bo's background and industry savy will allow him to hit the ground running and make a significant contribution to our sales growth in the Western territory in both the short and long term", he added.

Oliveira possesses a BA from Providence College.

C&M Corporation, headquartered in Wauregan, CT, is an integrated manufacturer of bulk cable, coil cords, and cable assemblies (both molded and mechanical). C&M offers manufacturing options in the US, Mexico, and China and produces a wide range of cable interconnect solutions for the Industrial, Multi-media, Renewable Energy, Military, Medical, Data Collections, and Datacom/Telecom marketplaces. C&M is a leader in providing engineered interconnect solutions through reliable customer service, world class quality systems, and a wide breadth of manufacturing capabilities that include bulk cable production, internal mold tool fabrication, and innovative assembly constructions. For more information call 860-774-4812 or visit C&M at [www.cmccorporation.com](http://www.cmccorporation.com). ###

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