Taiyo Yuden Recognizes Avnet Electronics Marketing as 2009 Distributor of the Year

Taiyo Yuden (U.S.A.) Inc. has recognized Avnet Electronics Marketing Americas as its 2009 Distributor of the Year. The award recognizes Avnet as the distributor with the highest increase in year-over-year sales of Taiyo Yuden's surface-mount and leaded passive components, Bluetooth modules, power electronics modules, power supplies and recordable digital media. Avnet produced an outstanding 50 percent increase in the North American sales for calendar year 2009.

"At Taiyo Yuden, we are proud of our affiliation with highly regarded organizations such as Avnet," said Shinya Miyazawa, president and CEO, Taiyo Yuden (U.S.A.) Inc. "Avnet's trust in our line of passive components, including multi-layer ceramic capacitors, inductors and ferrite beads, is testament to our commitment to advancing technology."

"Being named Distributor of the Year helps to solidify Avnet's place in Taiyo Yuden's supply chain. This is terrific recognition of Avnet's team effort to create new business channels for Taiyo Yuden, while meeting the needs of our customers," said Alex Iuorio, senior vice president of supplier marketing, Avnet Electronics Marketing Americas.

To purchase Taiyo Yuden products visit http://www.em.avnet.com/taiyoyuden [1].

About Taiyo Yuden
Now in its 60th year, Tokyo-based TAIYO YUDEN CO., LTD. is a worldwide manufacturer of surface-mount and leaded passive components and Bluetooth modules. With approximately 50% of the worldwide market in high-frequency multilayer chip inductors used in cell phones, the company reports annual sales of US$2.06B. Worldwide, TAIYO YUDEN employs more than twenty thousand people. The company's North American affiliate, TAIYO YUDEN (U.S.A.), INC., operates sales and engineering offices in Chicago IL, Boston MA, Raleigh NC, Irving TX, Denver CO and in California at San Jose and San Diego.

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About Avnet Electronics Marketing
Avnet Electronics Marketing is an operating group of Phoenix-based Avnet, Inc. that serves electronic original equipment manufacturers (EOEMs) and electronic manufacturing services (EMS) providers in more than 70 countries, distributing electronic components from leading manufacturers and providing associated design-chain and supply-chain services. The group's Web site is located at www.em.avnet.com. Avnet, Inc. (NYSE:AVT), a Fortune 500 company, is one of the

largest distributors of electronic components, computer products and embedded technology in the world. Avnet accelerates its partners' success by connecting the world's leading technology suppliers with a broad base of more than 100,000 customers and providing cost-effective, value-added services and solutions. For the fiscal year ended June 27, 2009, Avnet generated revenue of $16.23 billion. For more information, visit www.avnet.com [3].

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