

Electronics Industry Associations Announce Merger

The National Electronics Distributors Association (NEDA) and the Electronic Components Association (ECA) have announced an agreement to merge. A merger transition team has been created to finalize details. Pending completion of the due diligence process, the new association, to be named the Electronic Components Industry Association (ECIA), will commence operation in January 2011.

The mission of the new association will be to promote and improve the business environment for the authorized sales of electronic components. The merger will enable the industry to speak with one voice for the manufacturers and distributors of electronic components on issues of critical importance to the authorized channel. The combined membership, resources and leadership will incorporate the necessary elements to provide enhanced member benefits and services while reducing duplication of efforts and decreasing costs.

"NEDA and ECA have been united with respect to their fight against counterfeit product and in support of the authorized channel," said Robin B. Gray, Jr., NEDA Executive Vice President. "It makes good business sense to combine our efforts for maximum effectiveness."

ECIA is expected to become the premier association in the electronics industry today, championing best manufacturing practices, standards, industry advocacy and industry statistics. ECA and NEDA will continue to manage unique programs and services for each association's constituencies prior to full integration into the new association.

"Our associations have worked together on past events that have proven to be highly beneficial to our combined memberships," said Bob Willis, ECA President. "ECIA will extend cooperative efforts to ECA and NEDA into year-round programs that will enable our members to weather change, exploit new technologies, and create a better environment for business success."

About ECA: The Electronic Components Association (ECA, www.ecaus.org [1]) represents designers, manufacturers and suppliers of passive and electromechanical electronic components, connectors, wire and cable, component arrays and assemblies, and materials and support services.

About NEDA: The National Electronic Distributors Association (NEDA, www.nedassoc.org [2]) represents supplier authorized distributors of electronic components and their manufacturer partners dedicated to enhancing the distributor-manufacturer relationship.

Electronics Industry Associations Announce Merger

Published on Electronic Component News (<http://www.ecnmag.com>)

Source URL (retrieved on 05/24/2013 - 3:46pm):

<http://www.ecnmag.com/news/2010/05/electronics-industry-associations-announce-merger>

Links:

[1] <http://www.ecaus.org>

[2] <http://www.nedassoc.org>