

# Irex E-Reader No Threat to Kindle

Wall Street Journal

The tech industry and media are focused on Apple's forthcoming iPad tablet computer, a multifunction device that includes an e-book reader. Meanwhile, with much less fanfare, other companies are pressing ahead with conventional, dedicated e-readers aimed at the leader in the category: Amazon's Kindle.

[SOURCE](#) [1]

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[1] [http://online.wsj.com/article/SB10001424052748703701004575113701718277126.html?mod=rss\\_Technology](http://online.wsj.com/article/SB10001424052748703701004575113701718277126.html?mod=rss_Technology)