VoIP Penetration Forecast to Reach 79% of US Businesses by 2013

In-Stat

VoIP Penetration Forecast to Reach 79% of US Businesses by 2013

VoIP penetration among US businesses will increase rapidly over the next few years, reaching 79% by 2013, compared to 42% at the end of 2009, reports In-Stat (http://www.in-stat.com). This penetration reflects companies having a VoIP solution deployed in at least one location.

VoIP adopters have a good understanding of the cost savings associated with VoIP, and have oriented their limited budgets to optimizing efficiency and savings by replacing legacy TDM voice solutions. With businesses opening up fewer new locations than we have seen in recent years, much of this current investment is occurring at headquarters locations where efficiencies and savings can be maximized.

Recent research by In-Stat found the following:

- Hosted IP Centrex has now surpassed Broadband IP Telephony as the leading revenue-generating, carrier-based business VoIP solution.
- 33% of businesses that have already deployed VoIP solutions report that recent economic conditions have caused them to slow additional deployment plans, compared to 30% reporting no change in plans.
- Broadband IP Telephony revenues continue to grow and will more than double by 2013, compared to 2008. This growth will be fueled by single-user applications among increasingly distributed and mobile workforces.

This Market Alert is drawn from the In-Stat research, <u>US Business VoIP Overview:</u> Optimization Trumps Expansion [1] (#IN1004350CT), which covers the US business market for IP telephony. It includes:

- Examination of the US business market for IP telephony based on survey results of 1000 US business decision makers currently using VoIP.
- Worldwide IP PBX line shipment forecast 2007-2013.
- US Hosted IP Centrex seats in service forecast 2008-2013.
- US Hosted IP Centrex revenues forecast 2008-2013.
- Analysis of VoIP market barriers and drivers.

For a free sample of the report and more information please contact Elaine Potter

VoIP Penetration Forecast to Reach 79% of US Businesses by 2013

Published on Electronic Component News (http://www.ecnmag.com)

at: epotter@reedbusiness.com or (480) 483-4441

To purchase it online, please visit:

http://www.instat.com/catalog/ecatalogue.asp?id=18 [2]

The price is \$3,495 (US).

This research is part of In-Stat's Business IP Communications service. Growth in the business IP market has tremendous potential to disrupt the traditional telephone industry on multiple levels. Service providers, equipment manufacturers and systems integrators are increasingly offering different types of business VoIP solutions. IT managers and C-level executives recognize the cost savings and flexibility that VoIP solutions can bring to their businesses, but issues remain before comprehensive adoption takes place, such as security, integration and end-user transparency. Business adoption of IP communications will also be influenced by how companies integrate other communications functionalities, such as wireless connectivity via Wi-Fi and WiMAX, IM, and video applications.

Related In-Stat research:

Business FMC Adoption Remains a Challenge in an Increasingly Mobile World [3]

Global Unified Communications Emerges From the Cloud [4]

2009 Business VoIP Overview: Size of Business View, #IN0904359ISBA, coming January 2010

2009 Business VoIP Overview: Vertical Market View, #IN0804361IVMA, coming January 2010

More Information on this Research

- Title: US Business VoIP Overview: Optimization Trumps Expansion
- Service: Business IP Communications [5]
- Product Number: IN1004350CTPublication Date: January 2010
- Number of Pages: 27
- Price: \$3,495 USD
- Abstract, Table of Contents, Figures & Tables [6]
- Members Only: Full text HTML [7], PDF [8]
- Contact a **Sales Representative** [9]

Purchase Online Now [10]

Sign up to receive email Market Alerts [11] on this, and related topic

VoIP Penetration Forecast to Reach 79% of US Businesses by 2013

Published on Electronic Component News (http://www.ecnmag.com)

SOURCE [12]

Source URL (retrieved on 03/09/2014 - 9:35pm):

http://www.ecnmag.com/news/2010/02/voip-penetration-forecast-reach-79-us-businesses-2013

Links:

- [1] http://www.instat.com/catalog/pcatalogue.asp?id=18#IN1004350CT
- [2] http://www.instat.com/catalog/ecatalogue.asp?id=18
- [3] http://www.instat.com/Abstract.asp?ID=18&SKU=IN0904354CT
- [4] http://www.instat.com/abstract.asp?id=18&SKU=IN0904352CT
- [5] http://www.instat.com/catalog/pcatalogue.asp?id=18
- [6] http://www.instat.com/abstract.asp?id=18&SKU=IN1004350CT
- [7] http://www.instat.com/E-Deliv/CT/2010/IN1004350CT.htm
- [8] http://www.instat.com/E-Deliv/CT/2010/IN1004350CT.pdf
- [9] http://www.instat.com/sales.htm
- [10] http://WWW.Instat.Com/licence.asp?sku=IN1004350CT
- [11] http://www.instat.com/unsecure/corpreg.asp?mode=new
- [12] http://www.instat.com/newmk.asp?ID=2721