Digital TVs Vie to Bring Internet Connectivity to the Living Room

In-Stat

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With digital televisions (DTVs) supplanting analog models in much of the world, manufacturers are adding new features such as Internet connectivity and wireless HD capability to broaden their appeal, reports In-Stat http://www.in-stat.com [1].

DTVs are competing with computers to be the entertainment hub of the home. Sets with Internet connectivity are already commercially available in the US, Europe, and Japan. Models from Hitachi, LG Electronics, Mitsubishi, Panasonic, Samsung, Sharp, and Sony can connect directly to the Internet without a home computer.

Recent research by In-Stat found the following:

- 36% or digital sets sold in 2013 will be only wired network-enabled, while 34% will be wireless network-enabled.
- DTV Revenue in Asia-Pacific will see a 6.3% Compound Annual Growth Rate (CAGR) from 2008 to 2013, the fastest growth among the major regions, except for Rest-of-World.
- DTVs are now the only TVs available in most of North America, Western Europe, and Japan.
- Silicon TV tuners capable of demodulating both analog and digital television signals in a single chipset are beginning to replace Can TV tuners in high-end models.

This Market Alert is drawn from the In-Stat research, DTV 2009: Declining Costs, Increasing Shipments, and Network Capability ***[2]*** (#IN0904544ME), which covers the worldwide market for digital television. It includes:

- Examination of the overall market and DTV features.
- Worldwide and regional DTV forecasts through 2013.
- Component and bill of materials forecasts through 2013.
- Analysis of emerging trends.

For a free sample of the report and more information, please contact a sales representative: http://www.instat.com/sales.asp [3]
To purchase it online, please visit:

http://www.instat.com/catalog/mmcatalogue.asp?id=16 [4]

The price is $2,495 (US).

This research is part of In-Stat's Multimedia Entertainment Equipment service. Multimedia-enabled consumer electronics devices are at the center of today's digital entertainment experience. In-Stat's Multimedia Entertainment Equipment (MMEE) research service identifies, examines, and forecasts several of these rapidly evolving consumer electronics devices on a worldwide scale. The MMEE service also uses primary research to better understand consumer perspectives on these products, to include purchasing intentions and product usage trends. The MMEE service examines key product manufacturers, discusses competitive business models, and provides the market shares of leading product manufacturers. A detailed examination of product technologies and features is also provided in most reports, including a Bill of Materials forecast with an emphasis on semiconductor content.

Related In-Stat research:

The Cable Set Top Box Market: After a Record Year in 2008, Slightly Lower Demand in 2009 [5]

Worldwide Digital Satellite Set Top Box Market [6]

Worldwide IP Set Top Box Market [7]

Digital Terrestrial TV Set Top Boxes 2009: Analog Shutoff Fuels Worldwide Market [8]

Set Top Box Database [9]

Global PC TV Tuners [10]

More Information on this Research

- **Title:** DTV 2009: Declining Costs, Increasing Shipments, and Network Capability
- **Service:** Multimedia Entertainment Equipment [11]
- **Product Number:** IN0904544ME
- **Publication Date:** October 2009
- **Number of Pages:** 48
- **Price:** $2,495 USD
- Abstract, Table of Contents, Figures & Tables **[12]**
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