Digi-Key Corporation Expands Global Distribution Agreement with Altera® to Include Asia Pacific Region

Digi-Key

Thief River Falls, Minnesota, USA — February 23, 2010 — Electronic components distributor Digi-Key Corporation [1], recognized by design engineers as having the industry's broadest selection of electronic components [2] available for immediate shipment, announced today the expansion of its global distribution agreement with Altera® Corporation [3] to include the Asia Pacific region.

"We are very excited to extend our relationship with Altera to the Asia Pacific region," said Dave Doherty, Digi-Key's vice president of semiconductor product. "Altera's accelerated growth with Digi-Key in Japan and Europe gives us confidence that we can reach an expanded customer base with Altera's leadership products in Asia as well."

Digi-Key stocks Altera's FPGAs, CPLDs, cable programming accessories, general embedded development boards and kits, and more. Products in stock are featured in Digi-Key's print and online catalogs and are available for purchase on Digi-Key's global [4] websites.

"Altera is excited to extend its product offerings through Digi-Key to customers across the globe," said Steve McMinn, Altera's vice president of worldwide channel sales. "Altera's partnership with Digi-Key is based on each company's commitment to provide high-quality products and outstanding service to our customers."

With the invention of the world's first programmable logic device in 1983, Altera has become the pioneer of programmable logic solutions. Altera products are offered in conjunction with software tools, intellectual property and customer support to provide high-value programmable solutions to customers worldwide.

SOURCE [5]

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