Laird Technologies Opens New Bangalore Wireless M2M Design Center

St. Louis, Missouri, USA – Laird Technologies, Inc., a global leader in the design and manufacture of customized, performance-critical components for wireless systems and other advanced electronics applications, today announced the opening of its new wireless M2M design center in Bangalore, India.

This new wireless M2M design center focuses on complete end-to-end product development aspects such as hardware engineering, firmware development, and Quality Assurance. Being located in Bangalore, India allows Laird Technologies access to a large work force of talented and experienced personnel.

The design center works in conjunction with other Laird Technologies wireless M2M design centers located in the UK and United States. This concurrent engineering model pools resources from around the world, resulting in greater throughput and shorter design times.

“This new center in Bangalore gives Laird Technologies scalable wireless M2M system design capabilities,” said Randy Andreen, Laird Technologies Vice President/General Manager, Telematics & Wireless M2M. “We are excited to leverage the team in Bangalore to expand our portfolio of wireless M2M products and support our growth in new vertical markets such as Telehealth.”

Laird Technologies is active in the wireless M2M market, offering a wide range of high-performance wireless modules utilizing Bluetooth, ZigBee®, 802.11, and proprietary wireless technologies.

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