Kidz Gear Launches First Wireless Car Headphones for Kids at CES 2010

Kidz Gear www.GearForKidz.com [1], the award-winning Grown-up Performance, Built for Kids! brand, announced today the first Wireless Car Headphones for Kids designed specifically for the largest user market of in-car DVD and video systems – Children. Available immediately, the Kidz Gear Wireless Car Headphones for Kids are manufactured with the highest quality IR wireless technology components available, allowing the IR68KG02 wireless headphones to deliver extremely rich sound quality for a variety of video and audio content – DVDs, video players, radio and more*.

Kidz Gear is the Brand Adults Want and Kids Love
U.S. automakers have offered consumers add-on DVD and advanced audio systems for their vehicles for years, with the majority of these systems using IR wireless technology. However, standard issue headphones that come with the vehicles are not designed for children -- they are uncomfortable, large and bulky. Kidz Gear Wireless Car Headphones for Kids are lightweight and made with uniquely sized headbands and comfortably padded ear-cups. Other features include automatic power-off when not in use; independent volume control on the ear-cup; and 100% Compatibility with all U.S. cars that support a built-in IR DVD or video system.

“We are very excited about our newest product-line addition – Wireless Car Headphones for Kids. We have tons of fans for our wired headphones that wanted something to use for watching DVDs and listening to music in the car,” said Jack Peterson, VP Sales and Marketing, Kidz Gear. “Most parents are not aware that there is something better than the IR headphones that come with the car. Children need good equipment too and Kidz Gear is here with the goods!”

Priced at only $34.99, Kidz Gear Wireless Car Headphones for Kids deliver the same performance as those sold by the dealership but with child-friendly features and at a lower cost. They are currently available now online at www.GearForKidz.com [1], www.Amazon.com [2] and other fine online retailers. For more information, call 916-933-7858 or visit the company's website: www.GearForKidz.com [1].

*The Kidz Gear Wireless Headphones for Kids can also be used at home with the purchase of the IR68KGTR wireless transmitter. See www.GearForKidz.com [1] for more information.

Kidz Gear Products on Display at CES
Kidz Gear Wireless Car Headphones for Kids and other Kidz Gear consumer electronics products for children will be on display at CES Showstoppers in Las Vegas, January 7, 2010.

About Kidz Gear
Incorporated in 2001, San Ramon, California Supply and Beyond, LLC is the exclusive manufacturer of the Kidz Gear brand of products and accessories. The Kidz Gear brand was created by founder and mother Laurie Peterson with the purpose of developing a line of products and accessories with adult features, performance and quality but with ergonomic and economic sizes, styles and prices for children. The Kidz Gear product line has received rave reviews and awards from various Mother's Group Organizations and industry publications. The company is continually focused on bringing more products to market that support the company's mission – Grown-Up Performance, Built for Kids!

For more information visit www.GearForKidz.com [1], email: greatproducts@gearforkidz.com [3] or
phone: 916-933-7858.

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